



# POP CATALOG

BY LUDMILLA RADCHENKO

2025

## LUDMILLA RADCHENKO: THE LAST POP REDEMPTION

The Last Supper takes place under the auspices of superheroes, a kind of leaden apocalyptic vision whose officiant at the center is Joker in the pose of Al Pacino in Scarface; and around the protagonists of comic book's most celebrated characters: there is Wonder Woman taking a selfie of herself, Hulk as Rodin's Thinker, Catwoman more tantalizing than a Venus, Superman and Batman as evils, and then the witch, Spider-Man, the pink panther who has the sly look of the Raphael's angels in the Sistine Madonna's chapel, the masked bird of Angry Bird, a table set with Nutella and Cambell Soup that becomes artist shit, in homage to Warhol and Manzoni, even the big cat from Alice in Wonderland to remind us that even today is ultimately our non-birthday to celebrate.

This "Last Supper" is the leading image of the exhibition installation-performance by Ludmilla Radchenko entitled "Don't look up," where the "don't" is wisely crossed out, because instead we must look all the way at the disintegration of a civilization even in its most amusing facets and seemingly innocuous icons. End the disintegration manifests itself in Radchenko's painting, by paradox, as an only seemingly chaotic accumulation, sometimes in an enumeration, however in a superfetation of images and symbols to saturate the space of the canvas and our visual landscape: see for example "Green Pass," a very recent work from 2022, in which the tiger that is the supporting element, even conceptually, being the year of the tiger according to Chinese calendar, is almost overwhelmed by the rest, in part by writings that hinge the artwork in the order of sign painting, referring to concepts or famous brands, grafting other themes and concepts, partly by further drawings to form the grid of a kind of underlying chaotic postmodern metropolis.

There is much of pop and street art, of course, in the research of Radchenko, who seems, however, to have freed herself from a certain subservience to the genre and its models, and now paints with the absolute freedom of a Basquiat, outside the box, with a stroke that at times becomes childlike, always predominated by the element coloristic, the true stylistic signature of his painting: in "Badman" the figure of the bat-man is in fact constructed exclusively by the patches of black color that almost explode to show in the firm frontal position the quivering resolve; more composed instead "Fake True" in which the character of Minnie symbolizes the dichotomy true/false exemplified already in the title of an oxymoronic nature "the false truth"; supremely topical is 'Crypto Dollar' in which Scrooge invites us to the comforting Rocky Horror Pictur Show of the new digital currencies, actually "bull shit currency." In the large dimensions of the canvases, Radchenko thus seems to have found her own most convincing mode of expression, in which the joyful and vitalistic propensity for color is put at the service of situationist detournement and conceptual displacement: the little fish dreams of being a whale, the corona virus is a beer, the skeleton aviator reminds us "sooner rather than later" in the more traditional "memento mori." The Russian artist has understood the essence of the contemporaneity that is based primarily on the sign and not on the symbol, a sign that must be investigated in its unidirectional modes in order to playfully dismantle its prescriptive nature, so as to liberate ourselves.

Angelo Crespi

*fondazione* maimeri

## LUDMILLA RADCHENKO: LIGHT AND COLORS BY GIANNI MAIMERI

I'm happy to be able to support with the Maimeri Foundation the new exhibition-performance by Ludmilla Radchenko to whom I am bound by a deep friendship. In recent years I have followed Ludmilla's work appreciating her maturation and extraordinary multiplicity, a sign of a creative genius always striving to capture the most overflowing aspects of contemporary society, its vices and extravagances, the dark and paradoxical aspect, without, however, renouncing a gaze ironic and in some ways understanding of what life is and its ephemeral outcome.

Among the many artists who measure themselves against pop art, I prefer Ludmilla for her use of color, a subject I deal with out of passion and profession, a use of bright and overflowing color that is the true stylistic hallmark of her works, as well captured in the critical text by Angelo Crespi, color that even before the drawing turns out to be the essence of the work: I am fascinated by it, even entranced by it because there would be no life without color.



**MPA**  
Milano  
Painting  
Academy



Photo Stefano Bidini

## LUDMILLA RADCHENKO

Ludmilla Radchenko was born on November 11, 1978, in Omsk, Siberia, where she graduated in Fashion Design in 1999. In 2009, after a course at the New York Film Academy in the USA, Ludmilla decided to devote herself totally to her greatest passion: painting. The screaming art of Ludmilla feeds on real life, rich compositions with visual messages, collages of everyday life with brushstrokes of irony. Since December 2010 is in Feltrinelli bookstores her first catalog: **"POWER POP"** published by Skira. On commission she creates works for personalities such as the motorcycle GP champion Jorge Lorenzo, F1 champion Sebastian Vettel, the singer Jamiroquai. Ludmilla's creativity is not limited to canvas, but crosses spheres such as fashion and design, with customization of spaces and furniture, hence collaborations with different brands are born, becoming the "capsule collectios" signed by Ludmilla Radchenko. Since 2012 a line of foulards with art prints on fine materials was born. This project **"FullART" Made in Italy**, meets with success at the worldwide becoming a brand **"Siberian soup"** FullART by Ludmilla Radchenko registered worldwide. Ludmilla is the first artist in the world who has experimented with selling of her artworks in BITCOIN, confirming that innovation is one of the fundamental characteristics of her research. A career studded with successes that of the most engaging artist of Pop Art, which has seen, since 2007, the quotations of the 625 artworks sold and certified on blockchain.

[www.ludmillainbitcoin.com](http://www.ludmillainbitcoin.com)

**LR**  
LUDMILLA  
RADCHENKO

# MAIN EXHIBITIONS

2009 - 2025

## 2025

- Personal workshop  
“PERSONAL ESSENCE”,  
THEJAMJAR, DUBAI, February

## 2024

- FIRETTI GALLERY, DUBAI
- Galleria San Babila, Milano 2024
- SAVOI di Firenze, Recycling Art Experience, June
- Festival di Corciano, Perugia
- Galleria Brancacci Art, September

## 2023

- ART REBORN - Arte di Riciclare,  
Centro Studi Villa Negroni, Lugano, July
- Galleria “Filo Arte”, Ascona, Svizzera
- Museo Della Media Delle Valli Del Liri,  
personale, Sora, December

## 2022

- “I don't care”- Art Birthday Party,  
Mercedes Trivellato, Padova;
- Arte Padova 2022 ;
- “Look Up - the way to the future”  
Art Show celebrativo, 15 years experience,  
Vaporart, Ex Saponificio Milano
- PAVIART Lattuada Gallery
- Arte Genova - April 2022,  
Galleria Gli Angeli

## 2021

- BiennaleVileVenete 2021 giugno-settembre
- Fiera Arte Padova 2021 novembre

## 2020

- Mostra “Andy Warhol Super Pop” Palazzo di Stupinigi, Torino
- Next Exhibition e ONO Art Contemporanea
- Mostra digitale on line, Domus, Roma
- Raduno Ferrari “Passione Rossa” Domus d'arte,  
Galleria Monogramma, Roma

## 2019

- Scope Art Show SGS Arte, Art Basel, Miami
- Arte Padova, Exposition&Art Conference, Padova
- Cantù festival del legno, Art Exposition, Art Performance
- Mondadori, Via Marghera, Canova Arte, Milano
- Mazzoleni Art Events, Porto Cervo, ITALY

## 2018

- Scope Art Fair, Art Basel Miami,
- Vogelsang Gallery, Miami
- Victoria Gallery, Geneve
- Mazzoleni Art Events, Porto Cervo, Italy
- Design Week, Art Live Performance for Camicissima
- Ruller Gallery, New York
- Fabbrica Del Vapore, Pop Revolution,  
a cura di Philippe Daverio, Milano

## 2017

- Teatro del Silenzio, Concert Andrea Boccelli,
- Art Installation, Layatico, Tuscany
- GrandArt, Milano
- “Scope Art Show” Miami Art Basel
- M.A.C Music&Art Museum, Milan,Italy
- Arte Salerno, Italy
- TAG TheArtGallery, Lugano, Switzerland

## 2016

- Made in Italy Gourmet, Miami, USA
- ASTA REPOP, Baze zero, Duomo21, Milan
- Galleria d'arte Mazzoleni, Film Festival Venice, Italy
- GRAND POP EXPOSITION
- Grand Hotel Villa Serbelloni, Bellagio, Italy
- Contini Art Factory, Venice, Italy
- BELAIRFINEART, Saint Tropez, France

## 2015

- Miami Art Context, Miami Art Basel, USA
- M.A.C Music&Art Museum, Milan,Italy
- ASTA POP, Baze Zero, Duomo21, Milan
- Presentation of Capsule Collection Monnalisa,  
Pitti Bimbo, Florence,Italy
- Wikiarte mostra personale, Philippe Daverio, Bologna
- “Ice&Roses” MFW, Boscolo Milano, Italy

## 2014

- BELAIRFINEART, Verbier, Switzerland
- Miami Art Week, Miami FL, USA
- Bergamo Arte, Bergamo, Italy

## 2013

- Cà'D'Oro Gallery, Miami FL, USA
- Agora Gallery, New York, USA
- Affordable Art Fair, Amsterdam, Netherlands
- Art Verona, Five Gallery, Verona, Italy
- “Arte in Movimento”, Spoleto, Italy

## 2012

- PopNewPop, Ca' D'Oro Gallery, Rome
- “Pop Makers”, Brescia, Italy
- “Film Festival” Manni Art Gallery, Venice, Italy
- “Pop up” Palazzo del Monferrato, EIDOS  
Gallery, Alessandria, Italy
- Art Verona, Eidos Gallery, Verona, Italy
- MiArt EIDOS Gallery, Milan, Italy
- “MADE IN JAPAN”, Triennale di Milano Italy
- Biennale di Venezia, Vittorio Sgarbi, Italy

## 2011

- Superstudio, “Woman Been” Milan, Italy
- Casa delle Culture Del Mondo, Milan, Italy
- “Italian Revolution”, Museo della Mafia di Salemi

## 2010

- “Symphonie de Couleurs” Palazzo Papafava,  
Biennale Venice, Italy
- Crown Fine Art Gallery, New York, USA
- NAI Contemporary Gallery, Naples, Italy
- Design Library, Milan, Italy
- Teatro alla Scala, Milan, Italy
- L.u.C.C.A - Museo di Arte Contemporanea
- Gemluc Concours international, Monaco
- Opera Gallery, Monaco
- Triennale di Milano, “Resin Solutions”
- RDBR Gallery, Via Margutta, Rome, Italy

## 2009

- Wannabee Gallery, Milano, Italy
- Salon des Arts, Lugano, Switzerland

# LR

LUDMILLA  
RADCHENKO

POP ARTIST & ART DESIGNER

• Pop. Art. Studio •



## ART INSPIRATION

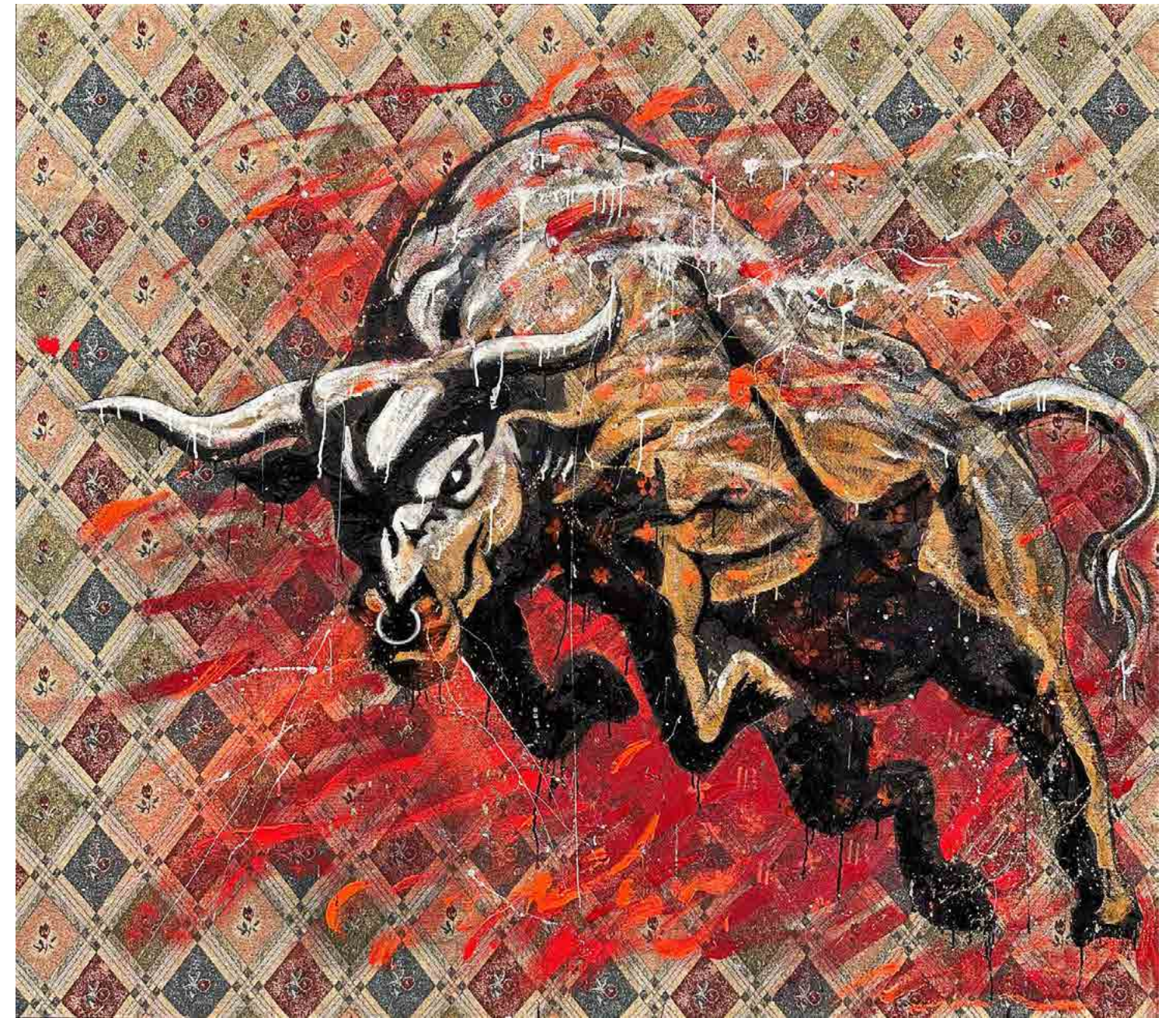
Ludmilla's shouted art feeds on real life, feeds on icons, dramas, life paths, successes and common hopes. Elaborate artworks are born digital from photos and scans that, combined with textural painting, create compositions rich in visual messages, collages of real life with brushstrokes of irony.

In her artistic career, Radchenko has never been afraid of experimenting, trying out media with methods and different techniques, but always linked to her unmistakable style realized through material layering. Ludmilla's creative process has undergone a great evolution, moving from digital collages with pictorial interventions to a painting made entirely by hand, unfailingly, her famous insertions of collage and decoupage on canvas, which mixed with colors, stucco, glazes, sketches and drippings, create a unique narrative of his particular vision of the world.





**BUSINESS LADY**, 170x130



**RED BULL**, 170x190

# THE WINGS OF POWER

2025

## Tiger Symbolism and the Seven Deadly Sins

Each piece in this series will personify one of the Seven Deadly Sins—Pride, Greed, Lust, Envy, Gluttony, Wrath, and Sloth—through the depiction of a tiger embodying the essence of each vice. For instance, a tiger representing Pride might be portrayed with an elevated posture, exuding arrogance and dominance, while the embodiment of Sloth could feature a languid, reclining tiger, capturing the essence of indolence.

Radchenko's distinctive style, characterized by vibrant colors and dynamic compositions, will infuse each painting with a contemporary edge, inviting viewers to reflect on the complexities of human nature.

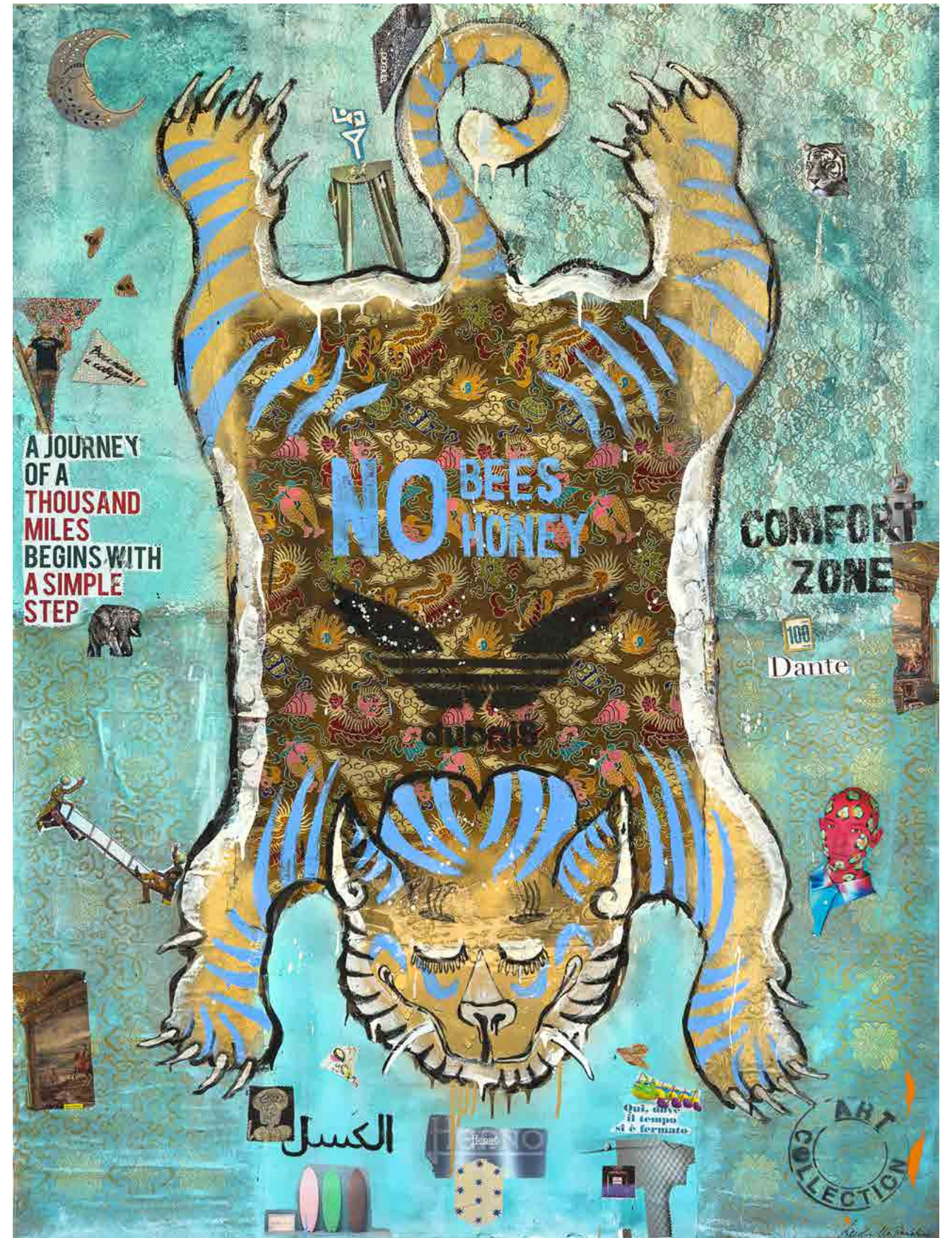
By intertwining the formidable image of the tiger with the profound concept of the Seven Deadly Sins, "The Wings of Power" promises to be a compelling exploration of morality, power, and the human condition, all through the lens of Radchenko's innovative artistry.



LUST, 190x140



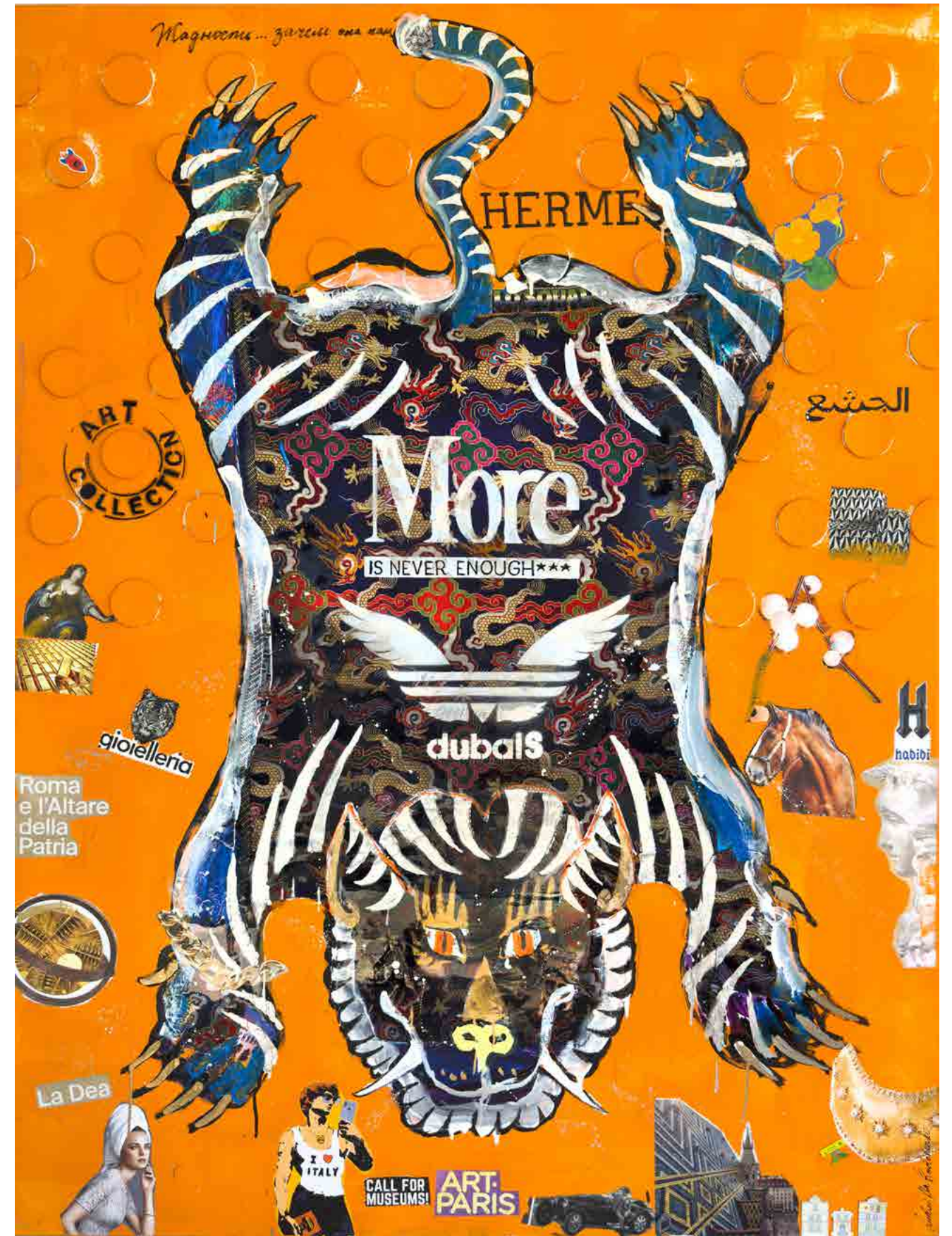
PRIDE, 190x140



SLOTH, 190x140



ENVY, 190x140



GREED, 190x140



GLUTTONY, 190x140



WRAPH, 190x140





DIAMOND HIRTS, 150x200



DUBAI EXPERIENCE, 120x140

# BRAND EVOLUTION

2024



BILANCIAGA, 120x140



FIOR DE ROCK, 120x140



CASH&TRASH,  
120x200

Private collection,  
available like multiple  
on different supports.



PLATINUM EGOISTE, 150x100



TIGER&SAMURAI, 140x120

Private collection, available like multiple on different supports.



## BRAND REVOLUTION

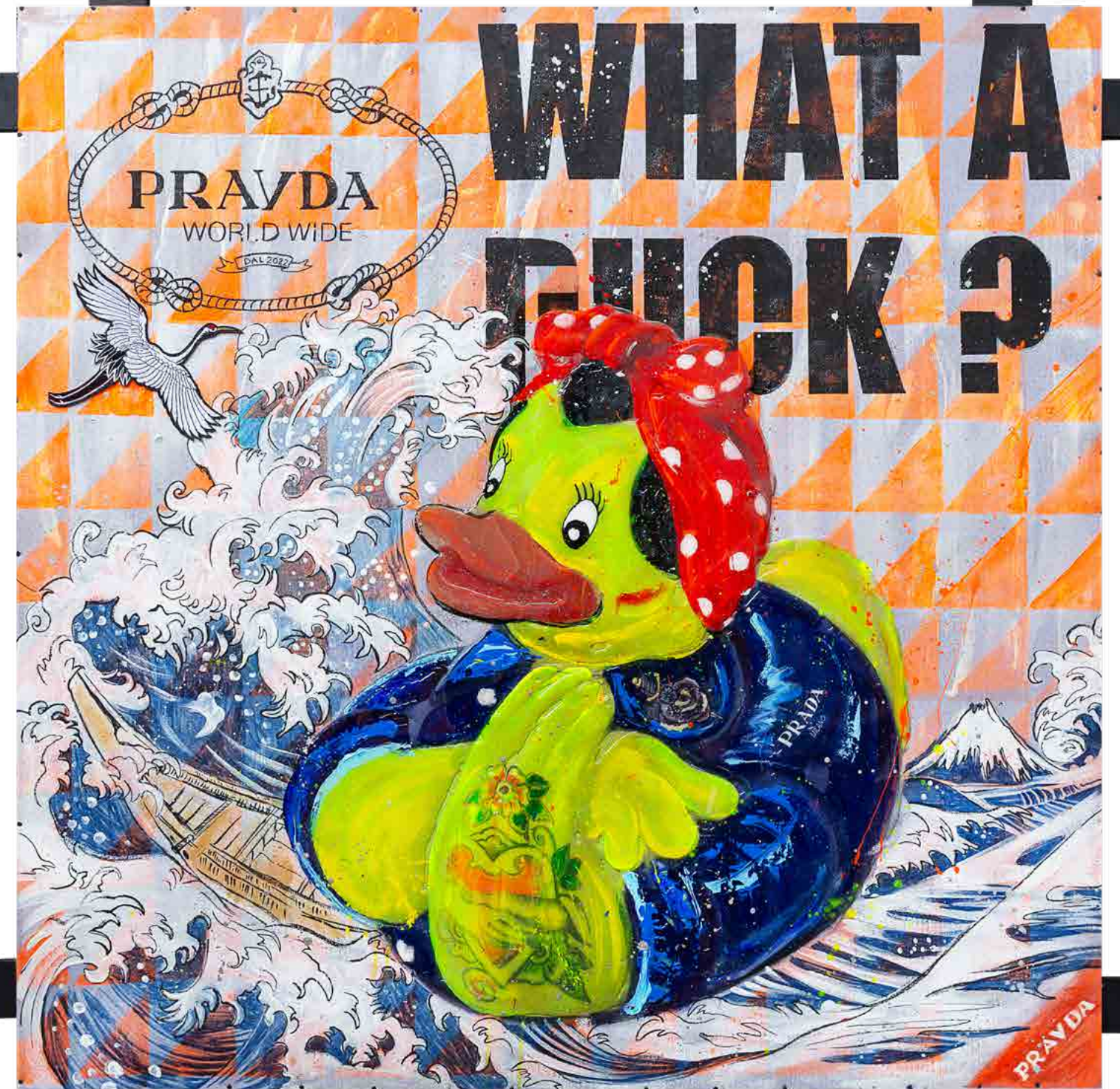
2023

“Brand Revolution” is an art series consisting of unique works that faces, with the artist’s typical irony, issues about capitalist society. The connection with fashion seems more firm than ever, is a critical act toward consumer culture and the commercialization of wealth. She does this by using satire and comic effect to belittle the ephemeral values of the culture linked to appearance.

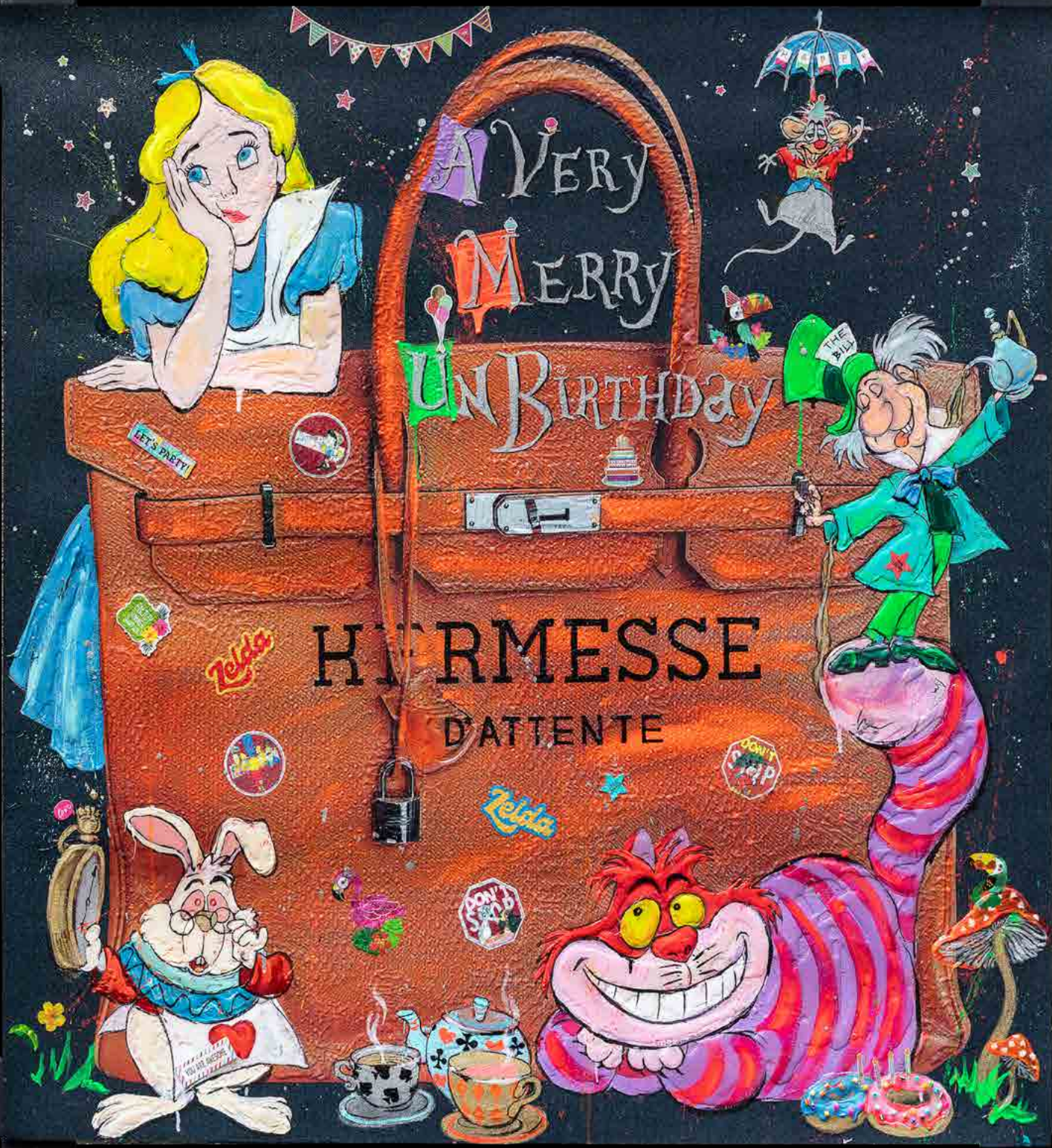
Using easily recognizable fashion objects, she creates an immediate sharing with the viewer, establishing an ever-evolving dialogue and confrontation.

Once again Radchenko continues to experiment with the modern language by exploring through colors new material surfaces. Recycled rubber becomes her new canvas, where she imprints her distinguishable stroke.

A strong inclination to adopt a green policy, she expresses herself through the use of recycled materials to give life to newly conceived works of art. A new symbolic interpretation of a fan, it now becomes a tool for liberalizing patterns. Also chosen as the new icon dedicated to the launch of Ludmilla Radchenko’s artistic site, it reappears in all its uniqueness capable of creating a “traid d’union” between worlds that have always been in opposition.



DUCK REVOLUTION, 100x100 | 130x130 supporto in gomma riciclata



KERMES D'ATTENTE, 2024 | 130X130



BE GREEN FAN, 130x175 | 145x182 (framed)



TIRED BEAR, 130x110



SAMURAI'S FIGHTING, 130x130 | 145x145 (framed)

Private collection, available like multiple on different supports.



MERDES D'ARTISTA, 130x255 | 142x270 (framed)



CHANCE TO LIVE FOREVER, 135x132 | 150x140 (framed)



CHANEL ENFANT, 130x120 | 145x133 (framed)

# WOMEN ICONS MAGAZINE

2023

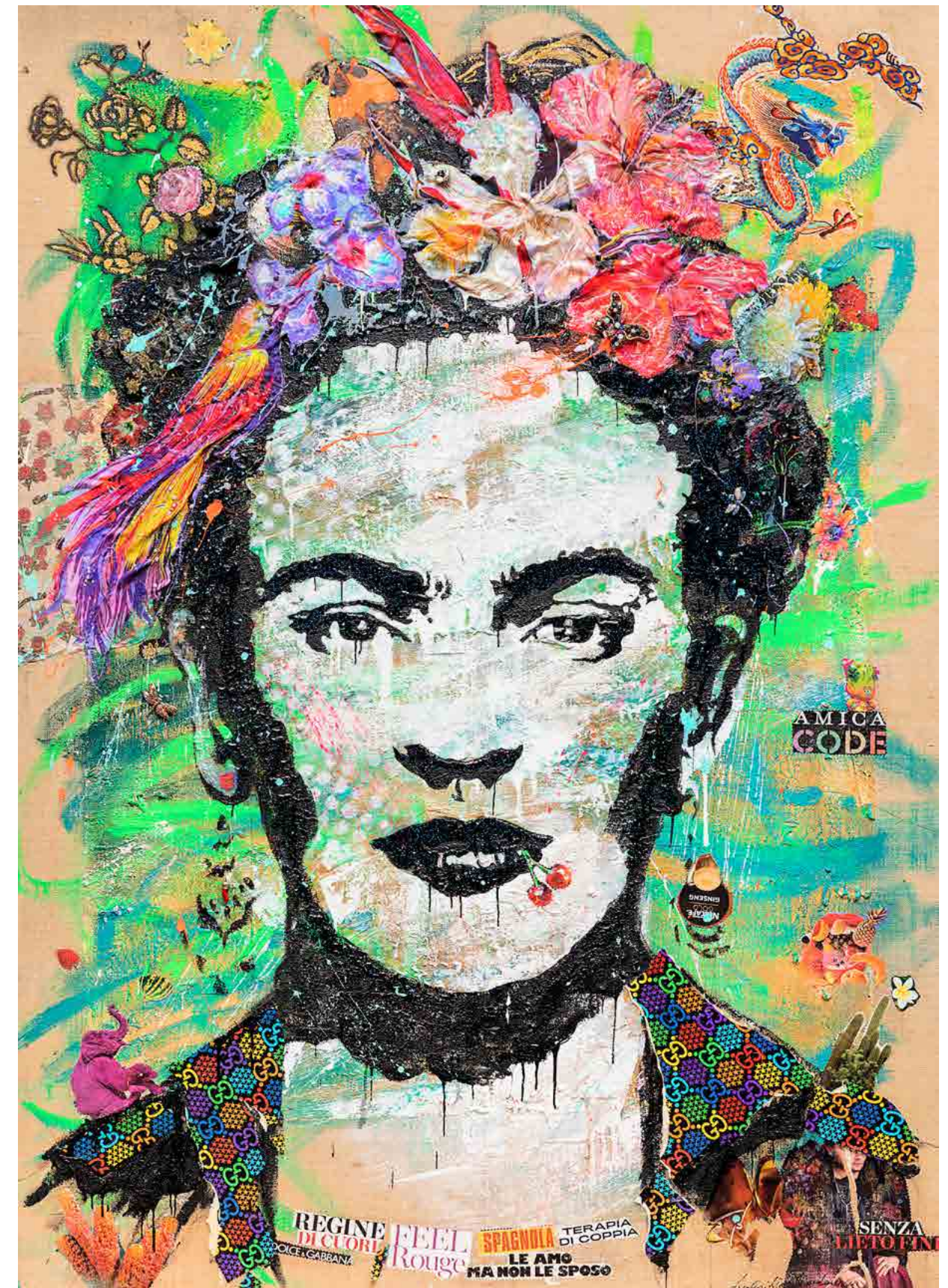
The WIM series, an acronym for Women's Icon Magazine, represents six women who have distinguished the twentieth century. Radchenko immortalizes their essence by transforming an image into a "cover" that becomes a symbol of an era.

In a different way, they decide to go beyond socially acceptable boundaries, transforming themselves into icons of our society.

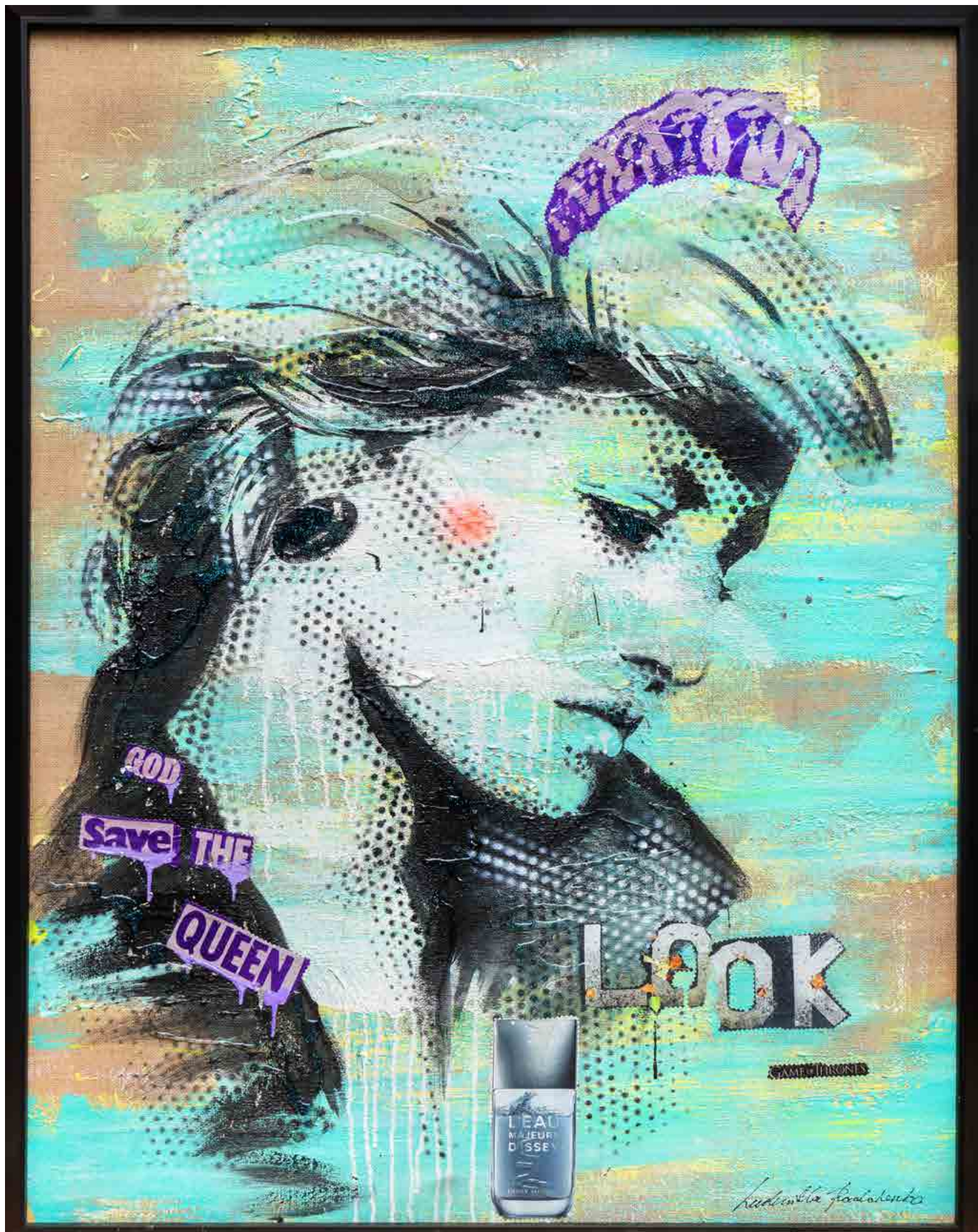
Mademoiselle Coco Chanel can be considered the first "brand ambassador" woman, capable of creating a communication aimed at recognizing her own brand that becomes a symbol of social identification: "If today you don't have a brand you are nobody"

Frida Khalo, a painter like Radchenko, finds in art the ability to express and transform her own discomfort, while one of the most famous contemporary artists in the world, Yayoi Kusama, talks about herself through the repetition of her infinite dots, contaminating the most famous brands.

The iconic Marilyn represented in a version of a vanished dream, emphasized by the choice of the lilac color, is in contrast with the title of her cover: "WRONG" painted in KUSAMA WORLD



FRIDA FOCUS, 200x140



LADY D, 130x100

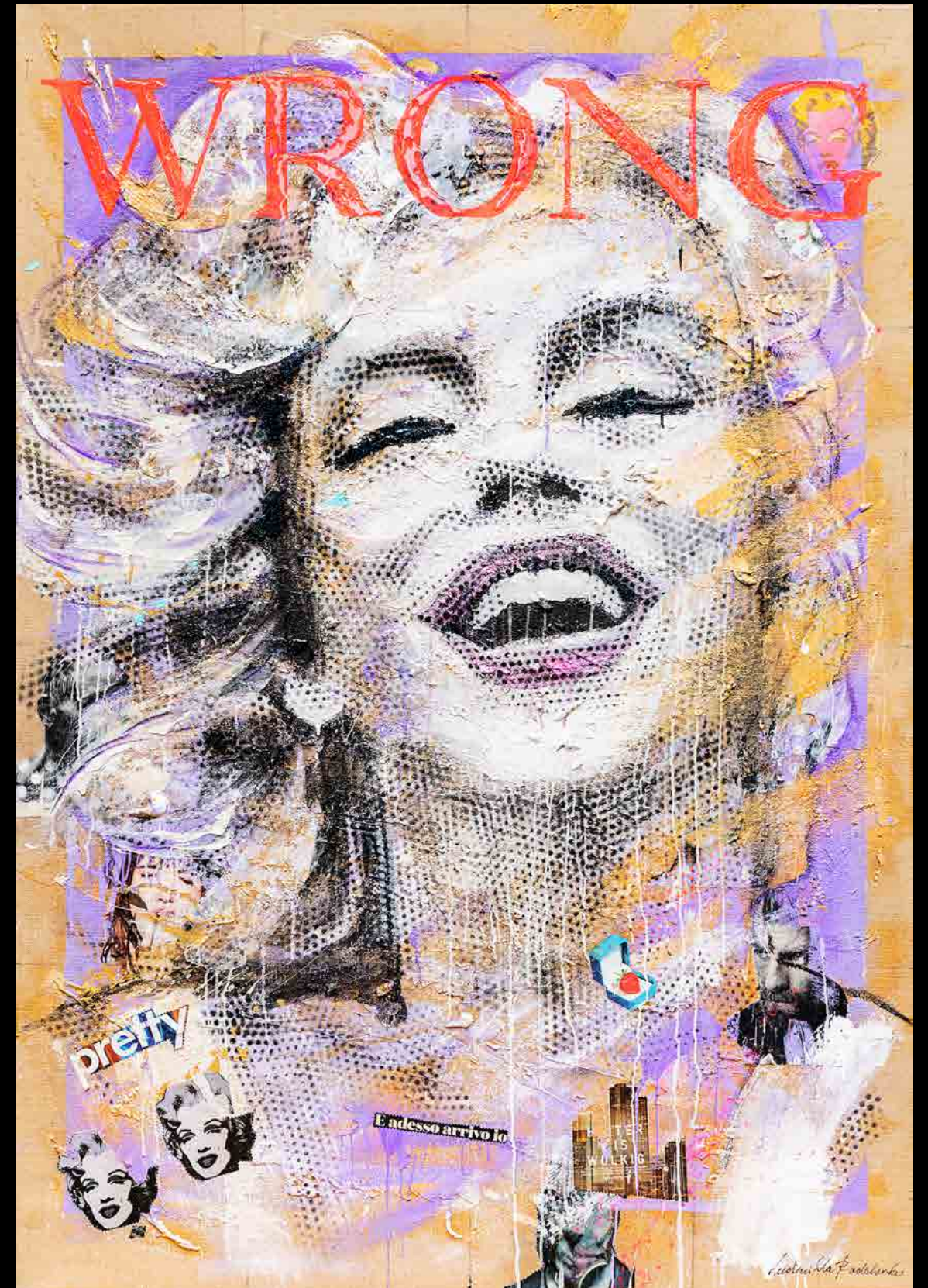


CHANNEL BRAND POWER, 130x100



**KUSAMA WORLD, 2023 | 130X100**

There are those who have been able to transform their madness into a constant repetition of images. Yayoi Kusama, the richest contemporary artist in the world, talks about herself through the infinity of her small dots. Chosen by major fashion houses as a testimonial, she is the woman of the moment, an emblem of the worldwide recognition of genius and madness.



**WRONG MARYLIN, 200x140**

# ART REBORN

## FABRIQUE DU FRAGRANCE

2023

The "ART REBORN" project is the latest creation from the creativity of artist Ludmilla Radchenko, who experiments with the concept of recycling through new materials, reinterpreting her "Farbique du fragrance" collection. Born in 2017 and now revisited, it represents the iconic perfume bottles, now printed on recycled rubber and embellished with bright frames made of transparent blown polyester.

In perfect POP style, innovative colors and materials come together to convey a message of sustainability through artistic communication. Always a supporter of the importance of environmental policies, she renews her style with newly conceived colors and materials, giving new life to waste objects and transforming them into art.



VIRTUOSO, 84x114



EXECUTIVE, 84x84



DEFENDER, 84x84



DEBATOR, 84x84



ENTREPRENEUR, 84x84



ADVENTURER, 84x84



**PROTAGONIST**, 84x114



**COMMANDER**, 84x114

# FABRIQUE DU FRAGRANCE

2017

Ludmilla Radchenko continues her ten-year artistic research, re-proposing the theme of essences, which now represents and identifies her creativity on the international scene: in the new Fabrique du Fragrance series, the artist reworks iconic perfume bottles in a personal way, in her "pop factory", thus also revealing the personalities and character of those who choose them for their skin. Men and women from all over the world create their style every day thanks to the most refined fragrances of the most recognized international brands, choosing the perfume of their personality.

The consumerist object, of daily use, is thus isolated from its context and presented in the painting, according to the purest trend of pop art, identified by a word and a color that characterizes it in its uniqueness.

Each artwork is created as a diptych, combined with a horizontal canvas, a pantone, which takes up the main color and character, underlining the stylistic peculiarities thanks to precious inserts and details.

Each of the nine perfumes in the series expresses a different personality: adventurer, protagonist, commander... Which one do you identify with?



CAMPAIGNER, 80x80, 35x80

## ICONS RECYCLING

2022

Never before the need to experiment with new ways to communicate collective unease has been so evident. Social issues intersect with an irreverent artistic expression, taking inspiration from the “icons” of today’s consumerist world.

The language that has always distinguished Radchenko’s art is ironic, dealing with political and current issues through the simplicity of comic book characters who experience the problems of modern man.

Radchenko is increasingly a protagonist in the world of contemporary art, and she continues to follow the ever-new path of artistic experimentation. For this series, she chooses to work on raw canvas, tackling it entirely by hand, challenging her now confident and instinctive stroke, as if to recall the dawn of matter and get closer to conceptual truth, and she deliberately renounces the collage technique that has been one of her most recognizable traits for years.



**CRUELLA REVENGE, 140X160**

“I put something of all the bad women I have known in Cruella,” said Marc Davis, who designed the character of the Disney classic at the time.

Chosen by Radchenko as the protagonist of this work, she leads a pink revolution in step with the times. But this time her fur is ecological, thanks to a ploy by the artist who inserts a pin with the word ‘fake’.

A charismatic figure full of energy, but also dangerous and without brakes, Cruella represents a strong and determined woman who symbolizes freedom of expression, action, and thought. Rebellious, nonconformist, glam and with the courage of diversity, she can be considered a new feminist and pop culture icon.



## BLACK OUT 2022 | 140X160

The pink panther feels "omnipotent" when commanded to pull the signed chain, deciding the exact "on"-"off" moment. In the background, a city in the dark immediately brings to mind the current problem of high energy costs.



**LIFE IS EASY | 2022, 140X160**

The 'Looney Toons' rabbit sits on the new "icon" launched by Adidas "Yeezy" which this time replaces the famous "All Star" interpreted by many modern artists. Radchenko plays with words transforming "Yeezy" into an 'easy' model associating it with a carefree life and the famous Skittles package into "Sticazzi", ironically provoking the public to experience the rush of consumerism. 'Life is so easy because we make it so hard' An invitation to appreciate simplicity and see the glass half full rather than half empty.



**ARTIST'S FART | 2022, 140X160**

An ironic episode transforms a scene from everyday life into the life of a couple between arm wrestling and Olivia. The third wheel and 'apple of discord' is represented by Stimpson, a comic book character created by John Kricfalusi. Many artistic references are identified in Manzoni's iconic 'artist's shit', which transforms into the most common can: the can of beans. A journey between Andy Warhol's pop art and Manzoni's conceptual art, through the image of Robert Indiana who creates commercial art approaches mixed with existentialism, in the gradual evolution towards what he himself defines as "sculptural poetry".



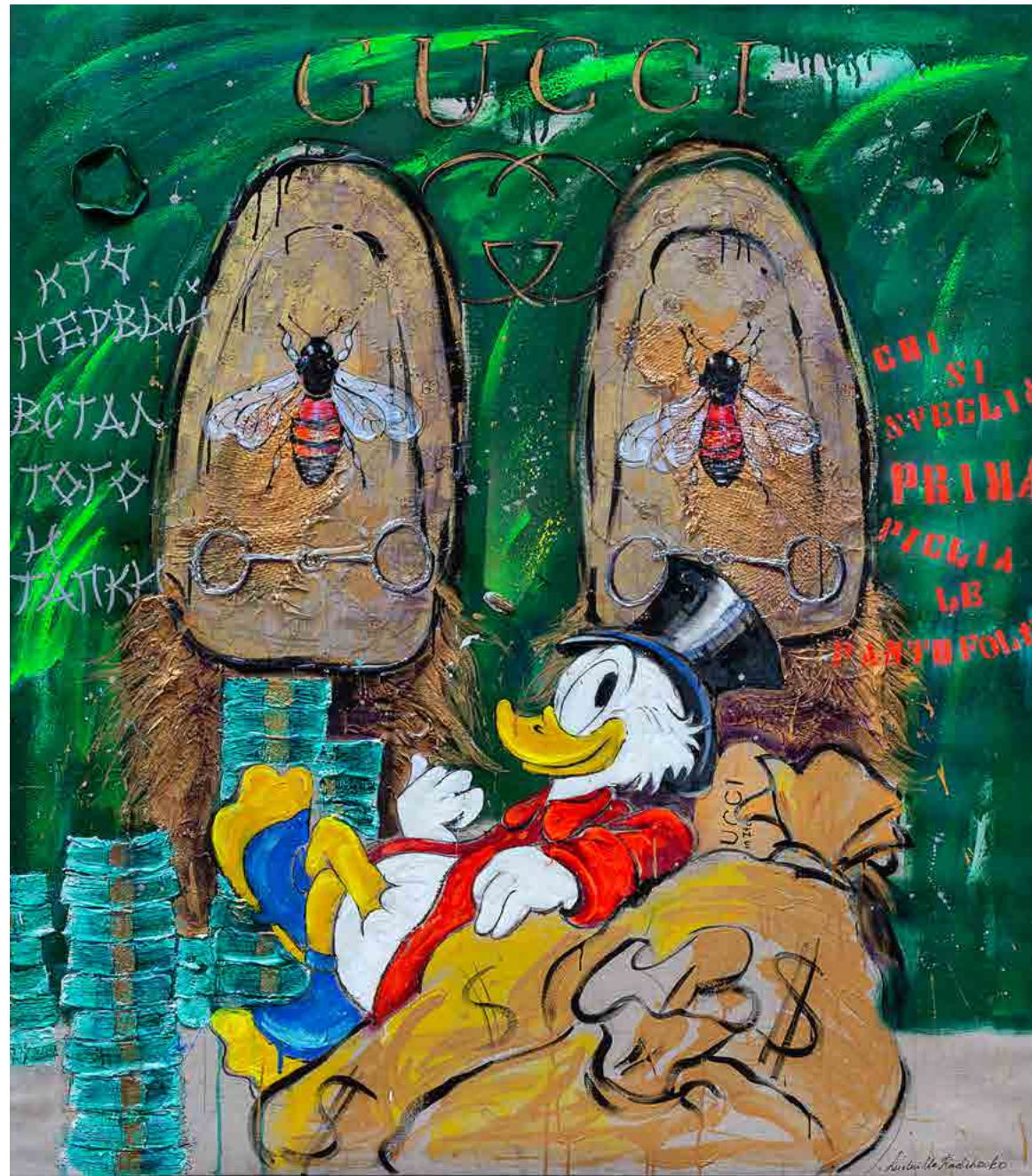
## PEACE PLEASE 2022, 160x140

A warning of peace, a suffering for the situation of the country of origin of the Siberian artist told once again through the decoding of messages.

A large cap of the famous drink dressed in the colors of the Russian flag, acts as a shield under which poor Goofy finds shelter. The background is dominated by the color yellow that recalls, together with the blue of the jeans and the war helmet, the Ukrainian flag. A stars and stripes t-shirt instead represents the great American country, as if it were a "third wheel" that slips into the fight between the parties.

All the states involved in the current conflict scenario are present accompanied by a famous phrase pronounced by Gandhi: "an eye for an eye only ends up making the whole world blind".

say "Peace please"  
CLOSE AFFAIRS BEFORE STRIKING



**WAKE UP TIMING** | 2022, 140X160

A Russian custom dictates that slippers are always worn inside a house. The golden slippers, which have now become an "icon" of the modern concept linked to the world of fashion and style, become the symbol of comfort, as do the bags of gold that serve as armchairs for the comfortable Scrooge. The phrase "who wakes up first, gets the slippers" brings us back to a memory of the artist linked to his childhood spent in his country of origin where wealth was an ambition for most and a reality only for a few.



Private collection, available like multiple on different supports.



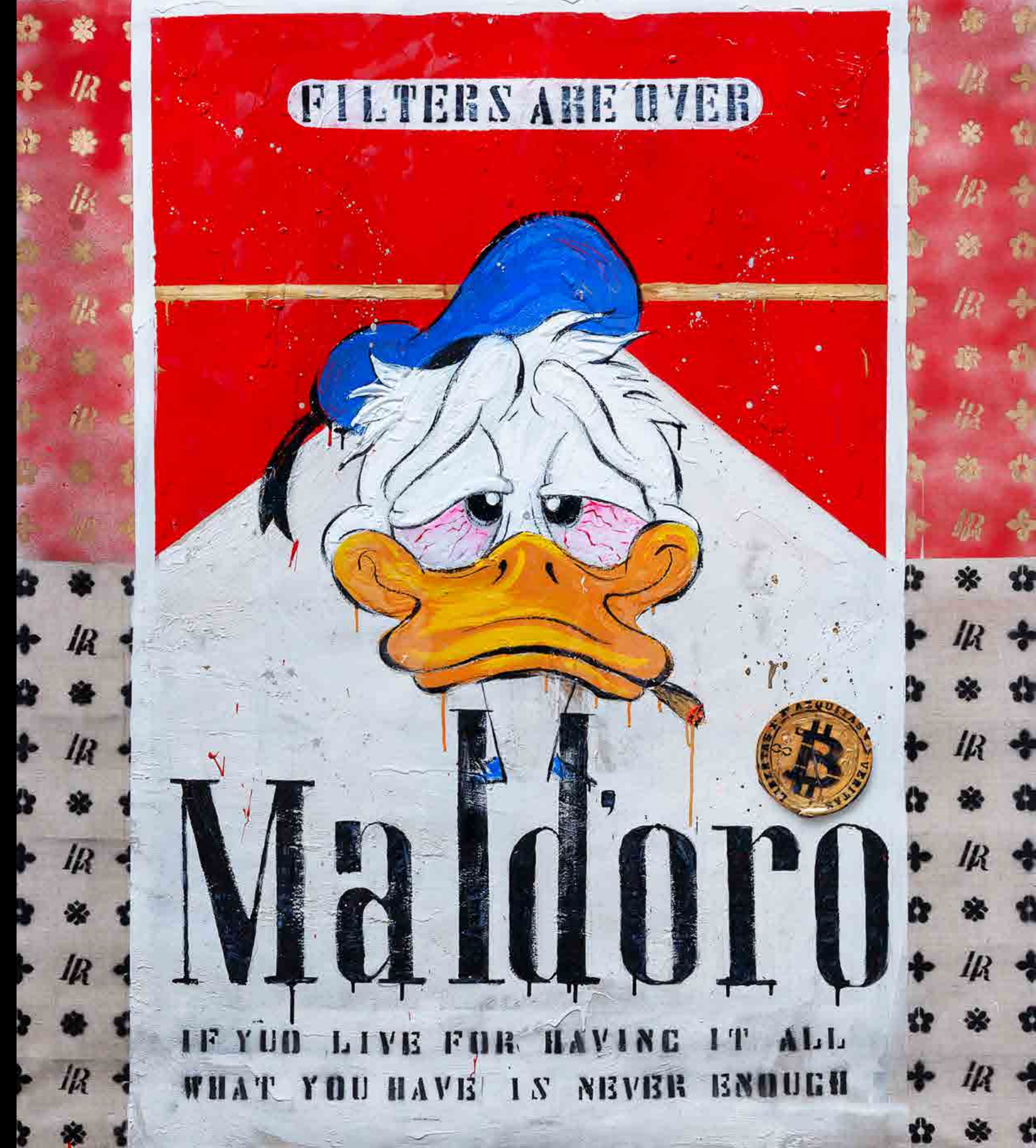
**MONNA MARGE** | 2022, 160X140

Inspired by a recent news story, Radchenko chooses to give voice to the image of Marge Simpson, speaking indirectly to women all over the world. Her blue hair was cut in protest for Mahsa Amini, an Iranian woman who died after being arrested by the 'moral police'. This episode sparked an outcry of indignation that rose all over the world. The unmistakable pose of the protagonist of the work takes us back to the most iconic Mona Lisa. Juxtapositions between past and future make us reflect on the condition linked to the concept of freedom.

## MAL D'ORO | 2022, 160x140

Inspired by the iconic cigarette brand, the most famous red and white logo in the world of smokers is distorted in its meaning through a change of consonants that transforms it into one of the most common vices of man: the endless search for wealth.

A "dependency" of man towards the achievement of well-being linked to the accumulation of money, sometimes becomes destructive also because we can never enjoy what surrounds us.





## BEAUTY TABS 2022 | 140X160

A dedication to the constant search for perfection. In a world populated by messages aimed at achieving stereotyped images, Radchenko encapsulates the limit of the human being in one sentence: the inability to achieve perfection, as if ultimately appearance had a great fear of being oneself. Investigator of the soul, a mischievous duckling leaning on an advertisement for a famous package of "Brillo" that transforms into beauty tablets - Beauty Tabs, so cleverly "promoted" by one of the "icons" to be imitated.



**WRONG LEMONADE | 2022, 160X140**

Often experienced as a limitation, indecision actually plays a fundamental role in the life of each individual. Existing means "being able to choose"; those who do not make a choice live in permanent indecision, unable to orient their life.

The protagonist, shocked by his own indecision, seems inert in the face of the choices to be made and does not realize that lemons are literally raining from the sky, but he insists on believing the advertisement for a drink, which has become a symbol of our culture.

Sometimes seizing opportunities in life is a symptom of cunning and benevolence towards what is given to us and the ease of the path we can take.



**GREEN PASS 2022 | 200X220**

2022 is the year of the tiger according to the Eastern calendar and the "tail" year of the Covid 19 pandemic. Furthermore, the news of an unexpected war between Russia and Ukraine contributes to making the effort increasingly pressing.

A work created by six hands, those of the artist and her two children, Eva and Nikita (10 and 5 years old), conveys the need for the concept of family union and consequently union between peoples.

The theme of personal freedom is evoked by a marijuana leaf, the symbol par excellence of independence and by the giant writing "Green pass", a daily "password" that gets a second meaning with a large X that erases the two final letters, transforming the word into PAX from the Latin PEACE. Yet another provocation by Radchenko is the adjective VEGETARIAN that she places right under the most carnivorous and aggressive animal known.

## FAKE TRUE 2022, 180x130

What are the true values highlighted in our times?

The character of Minnie metaphorically represents the waiting and confusion of this tragic moment. The chromatic choice in the protagonist's dress is a clear reference to the war between Russia and Ukraine.

Hidden in the word "Fake" various aspects of "information war" are questioned which becomes solid, almost as if it were a metal structure. An ambassador of hope is represented by the little bird that brings with it an announcement of peace.

This artwork pushes us to reflect on current events and a message of positivity for the future.

**ARTE**  
GENOVA

GALLERIA D'ARTE  
*"Gli Angeli"*





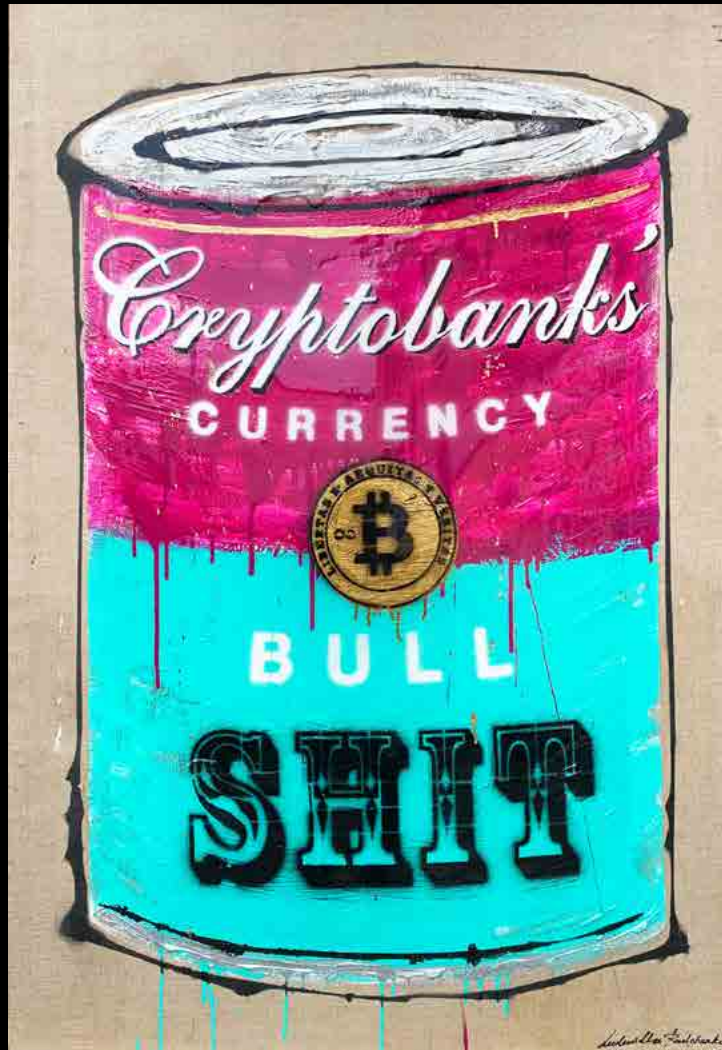
MINNIE FAN | 2022, 100X150, 120X170 with frame



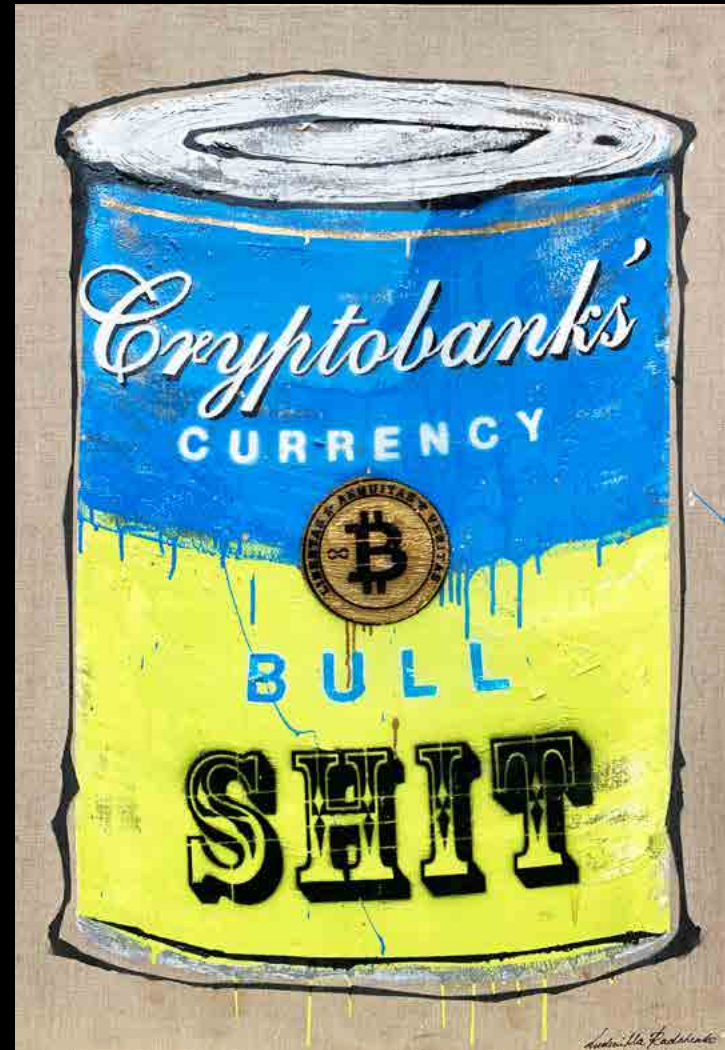
# CRYPTOBANKS

2021

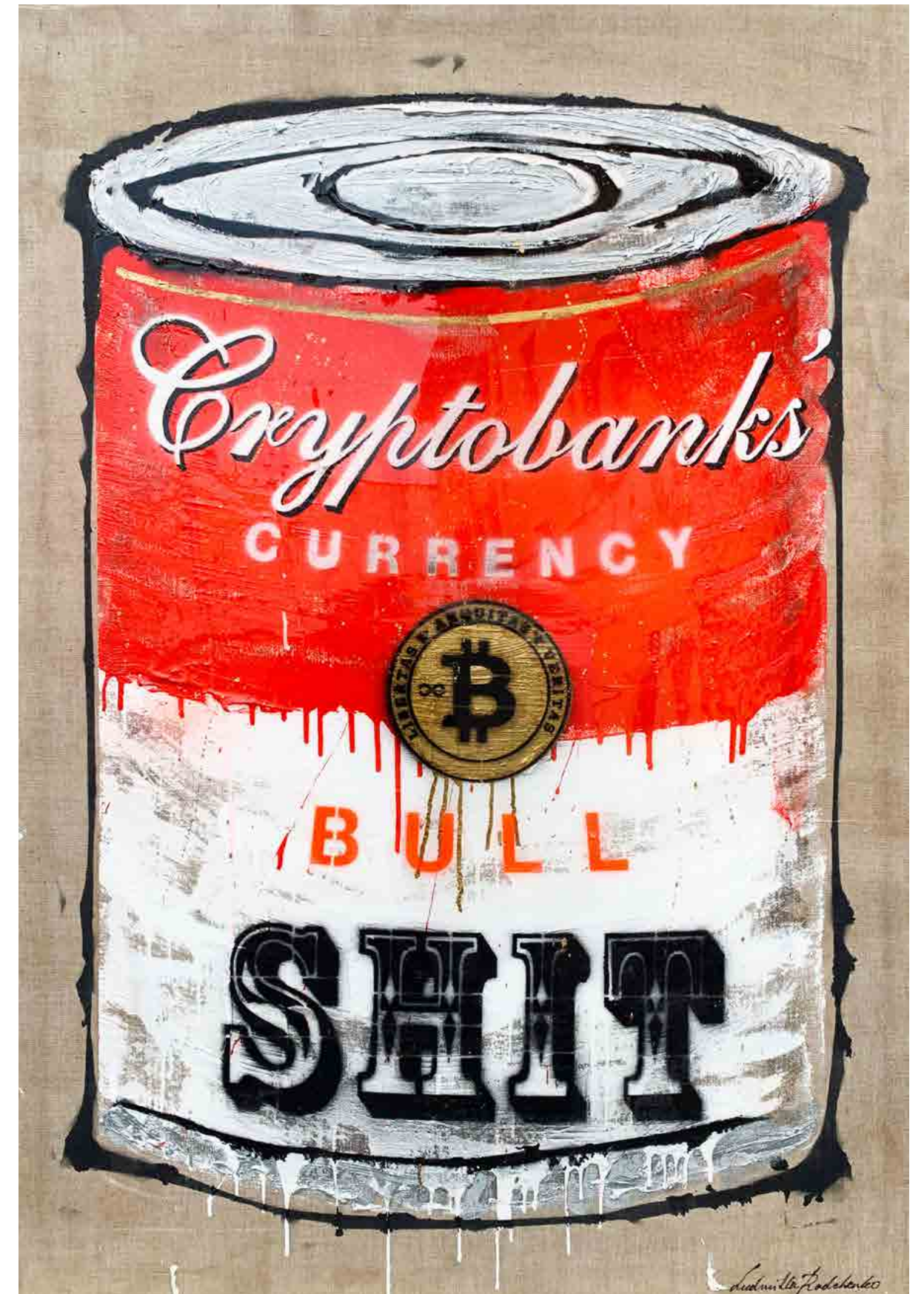
"Cryptobanks currency bullshit", is a work derived from the latest project born from the creativity of Radchenko: Cryptobanks. The idea focuses on the pop matrix of repetition, with references to Piero Manzoni and his famous metaphor "artist's shit". Each piece is made entirely by hand, and its uniqueness is guaranteed by a digital certificate that will give added value to each element. These "Limited edition" works of art are a must have for every Pop collector.



CRYPTOBANK PURPLE, 130X90



CRYPTOBANK BLUE, 130X90



CRYPTOBANK RED, 130X90



BITCOIN | 2021, 130X200



Private collection, available like multiple on different supports.

PRIVATE COLLECTION



CHECKSIG

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CheckSig is the Italian leader in Bitcoin and crypto solutions for private and institutional investors.

It accompanies private clients throughout the entire investment process, serves financial and industrial players with an integrated market access infrastructure and professional custody.

\*artwork sold in BTC



**NIGHT SAMURAI | 2022, Decorative pannel, 120X120**

Night Samurai, evokes strong contrasts and differences compared to the previous "Symphony of Silence" – the strength of silence. A woman, illuminated by the light of the night, ready to act, hides a Japanese weapon in defense of her being a woman and of the compromised values.

The ferocious dragon in her cloak longs for the moment of the sword's extraction, to start the action and incites her to fight. Born in this difficult period of unexpected war, it recalls the power and role of women in their capacity for balance and stability.

The black of the background represents the dark and confusing moment and is contrasted by a message of hope given by the white branch of a blossoming peach tree, emblem of rebirth and peace.

★



**SYMPHONY OF SILECE | 2021, DECORATIVE PANNEL, 120X120**

★



Private collection, available like multiple on different supports.

\* available as art multiple with different calibers, reproduction with measurement



## THE LAST DINNER OF POWER 2022 | 140X200

The artwork was born shortly before the outbreak of the war between Russia and Ukraine as if from a premonitory intuition.

A last dinner of superheroes who, inevitably, remind us of the leaders of our world. Once again, the fantasy world is compared with the real world and Radchenko's irony leads us to reflect on the power games that contribute to changing the structure of the great powers.

During a "power meeting", vices and virtues are compared that we can easily relate to the conflict situation we are experiencing.

A great and last dinner, will it lead to revealing the traitor?

Private collection, available like multiple on different supports



JOKER PANNELLO DECORATIVO, 150X150, 2023

Light box, quadruslight, multiplo d'arte limited edition retroilluminato

\*

\* disponibile come multiplo d'arte su diversi supporti, riproducibile su misura



BADMAN, 180X130



CRYPTOSOUP FLOWERS, 100X70



FAKE VAN GOGH, 140x125

A tribute to the famous Dutch painter Van Gogh. Radchenko has fun emptying the paint cans that have been there for years and pours them onto the canvas, handling them with her unfiltered spirit, thinking of the most famous sunflowers in history. She cuts the paint crusts and the leftover paint tubes that become like a workbench, composing a material collage.

The new media, the new generations have invaded our culture of chaos. The Siberian artist pays homage to a pictorial "icon" and goes beyond the "real" perfection of the "historical masters".

Intense and lively color that recalls the palette of a great master. Once again the word "Fake" reminds us of man's incessant need to imitate the greats of the past, without ever equaling them in talent, but surpassing them in the expression of an intrinsic creativity of modernity.

## VOYAGE

2020

Born in the months that marked the phases of the spread of Covid 19, this series goes through the most dramatic moments of this complex phase of global significance with ironic positivity. Conceived even before the spread of the pandemic, almost as if it had been anticipated by Radchenko's thought, it has the strength to transport us through enchanting cities emptied of the energy of everyday life, and journeys full of hope, which make us fly high just like that hot air balloon full of dreams. A different love, and a kiss without contact, address contemporary issues that are difficult to accept. Radchenko's art has the regenerating power of rebirth, told in a symbolic picture "the awakening after the confusion" that confronts the drama of the pandemic, always leaving us a hope of new beginnings, just like her small flowers that bloom, coloring the gray of time.

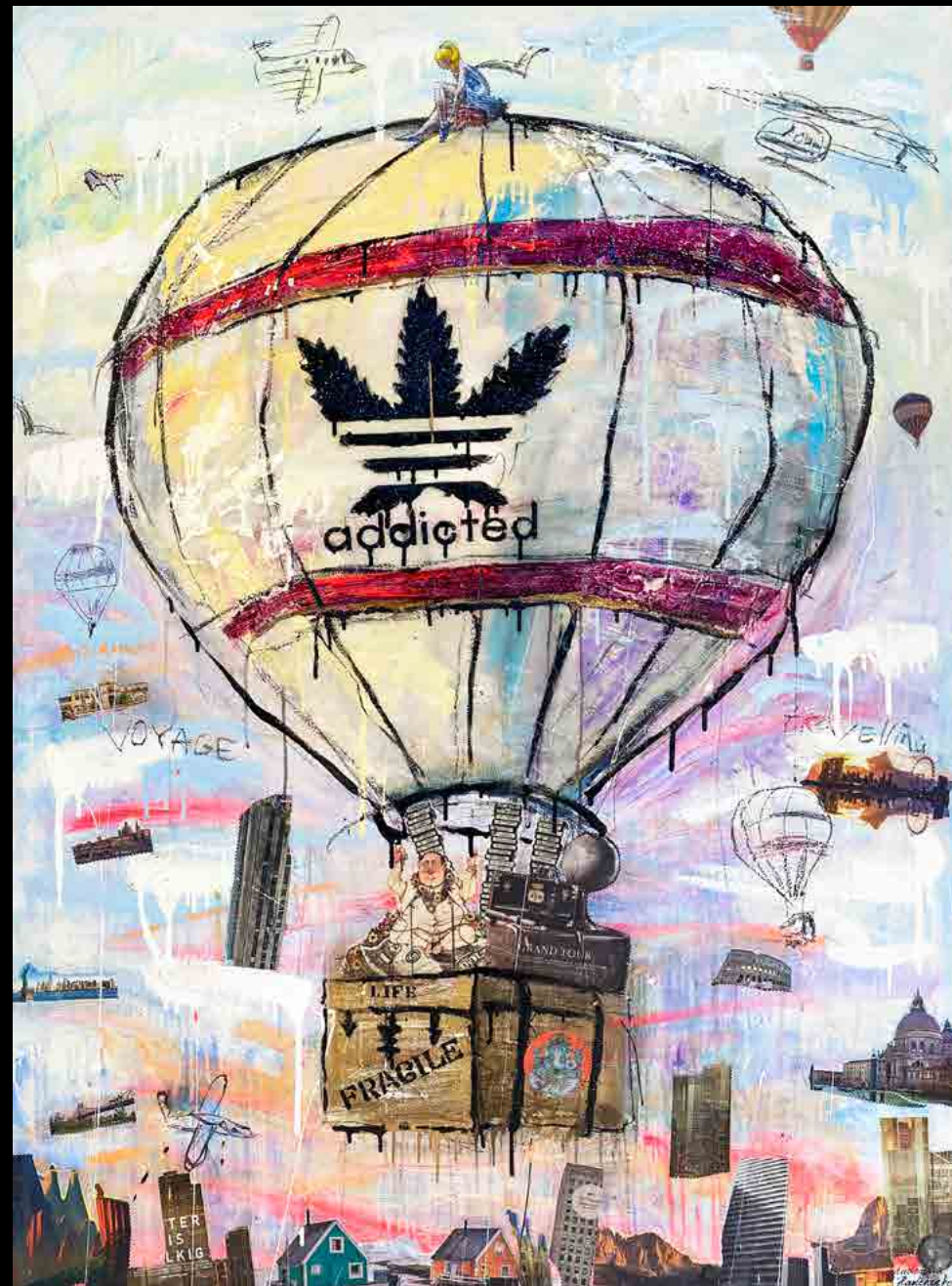


### LOCKOUT, 130X180

The backdrop of a thousand cities invades the space, and we are pervaded by a positive energy, made of colors, neon lights, monuments and metropolitan symbols. The inspiration for this artwork was the city of New York which, with its unmistakable skyline, has incorporated all the metropolises of the world. Made during this difficult and inexplicable moment, it leads us to a very democratic reflection, we are in fact helpless in the face of an invisible enemy that weakens the human being in all its forms. Here emblematically represented by a Chinese dragon, placed at the foot of the buildings that have made their homes famous, this silent evil, brings the places of the world closer, without geographical boundaries. The cities, one next to the other, just as Radchenko sees them, are wrapped in an immense night, as an invitation to experience it, even if it almost seems elusive.

The title of the artwork "Lock out" imposes with all its expressive force, a closure that we have all experienced and suffered. Radchenko's art breaks the walls of imposed constraints, transporting us through a journey, towards a living world that is just waiting to be liberated. Locked in our homes, we cry out to the freedom violated by the "Corona Parade 2020"

Private collection, available like multiple on different supports.



### ADDICTED TO TRAVEL, 180x130

Once again, the theme of travel in the foreground is depicted by an enormous hot air balloon that flies over the cities of the world. A game, as always, between irony and symbolism, takes us back to different eras that coexist with each other. A large trunk, just like those used during the nineteenth century to make the "grand tour" so loved and desired by young artists, is placed next to a "buddha" man, who is supported by a dollar that acts as a flying carpet. A large box, with the writing "life" and "fragile" reminds us, like life, it is a baggage from which we could never separate ourselves, and which is as important as it is fragile.

A ballerina, placed at the top of the hot air balloon, candidly ties her shoe. A tribute to Jeff Koons and the gracefulness of dreams, which take us where we can touch the sky with a finger.



### CORONA KISS, 180x130

Love in the time of the Corona Virus is told in this artwork that is decidedly emblematic of the times we live in. The brand of the famous beer recalls, by homonymy, the current events heard on the news and experienced by all of us. A kiss exchanged through a mask becomes the "Corona Kiss" title of the artwork. Two lovers almost blurred, as if they were hidden, leave the place of honor to the bottle of beer that becomes the protagonist of the work, just as the Corona virus has become the protagonist of our lives and in our cities.

The city of Milan, it is told, in its symbolic monuments, placed in the background, as if we had forgotten the beauty of it, not lived by impositions. Milan stops, but next to the "Stop" sign Radchenko has placed the word "Don't", as if to praise a silent resistance that will lead us to live our time and our space again without constraints or restrictions.



## THE DREAM OF THE LITTLE FISH 130x180

Why be a little fish when you could be a whale? This is the key question posed in this artwork. A reflection on the personality of man, aimed at praising those who in life have the propensity to be a leader and those who, like the little fish that swim alongside the great whale, are content just to be next to it. Radchenko ironically represents the different ways of being, the facets of personality, and the ways of presenting oneself in life, in the continuous search for oneself and the abilities that distinguish us that should be the key to our success.



# LATTONE POP

2020

As the hard times of quarantine arrive... Radchenko invents a job, finding herself, in the moment of isolation, outside the chaos of the city. The drums of engine oil become a new work of art, taking inspiration from the famous cans, which have now become icons of consumption. In fact, the project called Lattone Pop refers to the seven iconic drinks, transforming them into seven visual messages, signed by big brands. The common thread obviously cannot fail to touch on the painful topic: COVID-19, but the Siberian artist incites the viewer to believe in a winning future, out of this vortex of quarantine that leads us to give up our beloved habits and more. Radchenko transmits colors and positivity by giving her audience a gigantic sparkling potion signed by her unmistakable Pop style. The technique used: the recycled barrels, completely customized by hand, are considered unique pieces, made with industrial enamel and covered with a transparent, scratch-proof and rust-proof protective film, resistant to water and heat. These "limited edition" works of art are designed as empty pockets, each piece has a protective plexiglass shelf on the upper part just to be able to place the objects without it being ruined. They are usually positioned at the entrance of the rooms just as a design piece that gives it a touch of uniqueness in POP style. Each piece bears the artist's signature on the side of the barrel and is self-certified.

Measurements height 89cm x 59cm in diameter.



**PEPSI TIME**  
BY LEVI'S

**SPRITE TEST**  
BY VALENTINO

**HERBALIFE**  
BY GUCCI



**SMART.OFF**  
BY PHILIPP PLEIN

**SHOW MUST GO ON**  
BY SAINT LAURENT

# KOMPOT

2019

After a long journey of creative experimentation, 40 years have stimulated the artist and fashion designer Ludmilla Radchenko to seek new ideas among the contradictions of everyday life. Today the Siberian painter feels able to make fun of the social and economic chaos that puts us in front of a continuous provocation. It is up to us to decide what the limit is between logic and lightness, to try to live serenely and positively. KOMPOT - the traditional Russian drink, made from boiled fruit immersed in sugar syrup. This is the name that the Siberian artist has chosen for her new artistic series, the inspiration of which starts from the idea of representing the pleasures of life, making fun of and playing on male and female sexuality through the symbolic forms of food products; a sensory journey to which the artist invites us, testing her spectator and provoking him to decipher the double meanings



**DOLCE BANANA, 150x150**

The last artwork of this series openly cites the artistic work of the legendary artist, symbol of American pop art and daily inspiration for the research of the Siberian painter: Andy Warhol. Warhol's banana becomes a bullet of a gun, which suddenly fires and makes the viewer reflect on the meaning of their actions and reactions."



### AVOCADO GENERATION, 100x100

With avocado, now a symbol of the culture of eating well, the artist encourages us to lead a healthy but tasty lifestyle; physical well-being translates into psychological well-being and a correct diet still allows us some pleasant whims.



### I DON'T CARE, 150x150

Made in April 2019, it definitely represents a new creative period in the Siberian artist's path. Ludmilla Radchenko's works have always been characterized by a very feminine style, but at the same time strong and disruptive; an art that breaks the mold while maintaining a close connection with being a woman. The independence that the message of this work conveys becomes a spokesperson for all those who simply feel unique and want to express it, with a clear "I don't care".

Private collection, available like multiple on different supports.



**POT OF HAPPINESS, 150x150**

Don't Judge Happiness by its Pot – What is happiness? We will never be able to give a single answer to this question. Each of us must commit to finding a formula that belongs to us, capable of being adapted to the personality and context in which we live. For Radchenko this artwork represents exactly this: observe what is around you, appreciate, concentrate on what brings you joy and not on the form in which it is expressed, on the content and not on the container. Envyng others makes no sense, since for each person happiness represents something different.



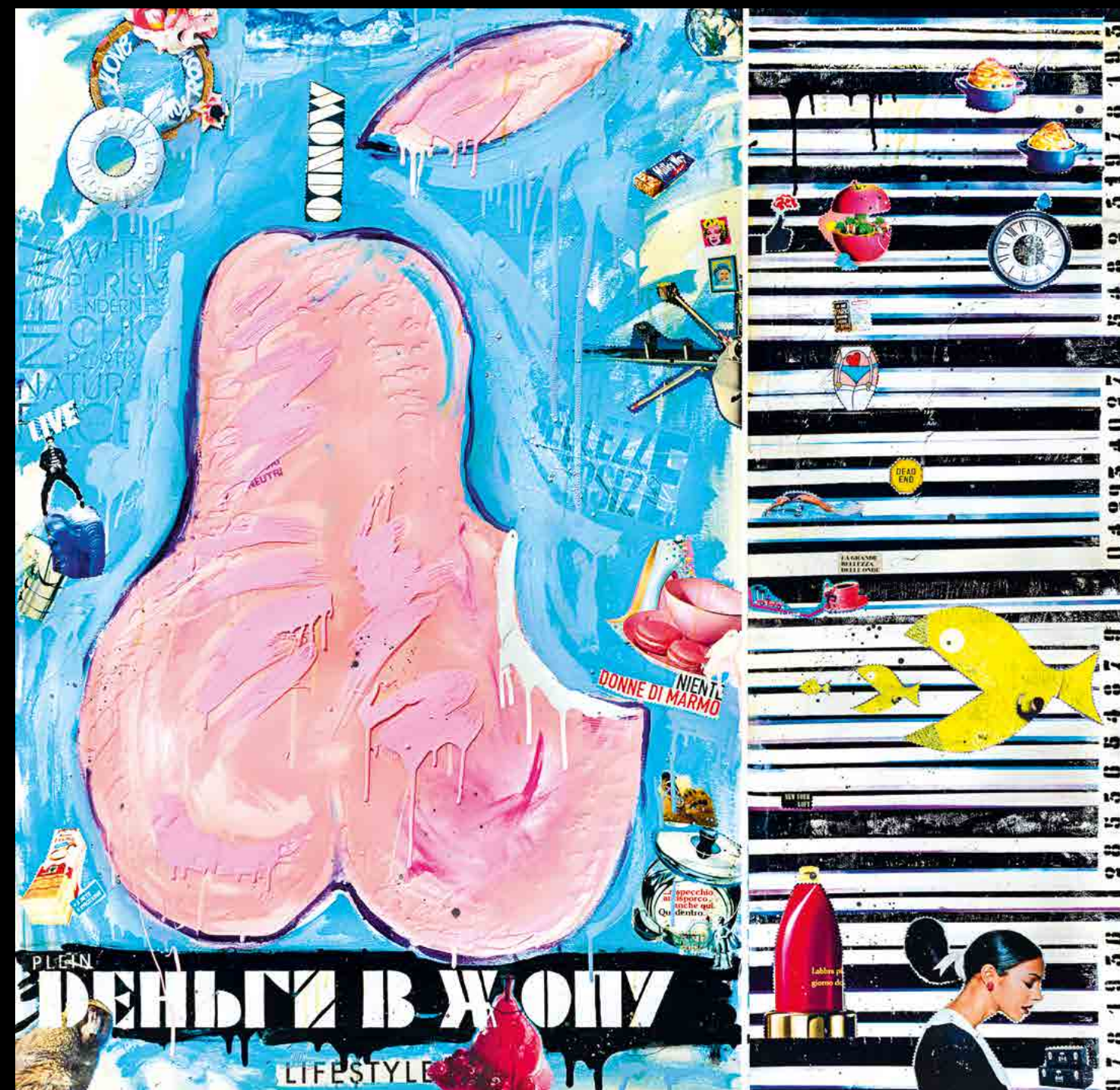
**DRIVE NOW, 150x150**

"KOMPOT" series, collage technique, acrylic and resin on canvas. "Drive with heart", live your time and drive your destiny: this is the message of the artwork, an absolute exception in the panorama of Radchenko's artistic production. Creative slogan in the foreground on a dark background, neon lights, a vague inspiration from the legendary American drive-in cinemas of the 50s. A true piece of art and design, one of a kind.



**CAPPUCCINO, 100x100**

Wake up! Seize the moment, time is precious and in the course of a day you have 24 hours to try to be the best version of yourself. In this artwork the artist calls the viewer to order, to do everything possible to not regret, the next day, not having been more accustomed and not having used their time more wisely



**FUCK MONEY, 150x150**

FUCK MONEY, artwork 150x150cm by Ludmilla Radchenko made in 2019, "KOMPOT" series, collage technique, acrylic and resin on canvas. There is a saying that everyone knows "money does not bring happiness". Maybe not happiness, but stability and independence, those yes the pear of the artwork represents one of the greatest fortunes in life (the so-called "ass"), that is to find a balance between profits and consumption, using the earnings to build memories, experience emotions and travel.

## DRIVE MACHINE

2020

From the sporty and fast Ferrari and Lamborghini models, to the memorable Volkswagen van, symbol of an entire generation, passing through the Italian myths Fiat 500 and Vespa. The most iconic examples in the history of motor vehicles inspired the "Drive Machine" series created by the artist during 2017. A complex and innovative project, starting from an impressive graphic work, extrapolating elements from travel photographs, which gave birth to the basis for printing on a special reflective fabric. The result is a series with an original subject and bright colors, manually laid out on a fabric capable of constantly changing depending on the light, always guaranteeing a new and amazing effect.



MIAMI VICE 170X120



YELLOW POWER, 120X180



POLICE PARTY, 120X180



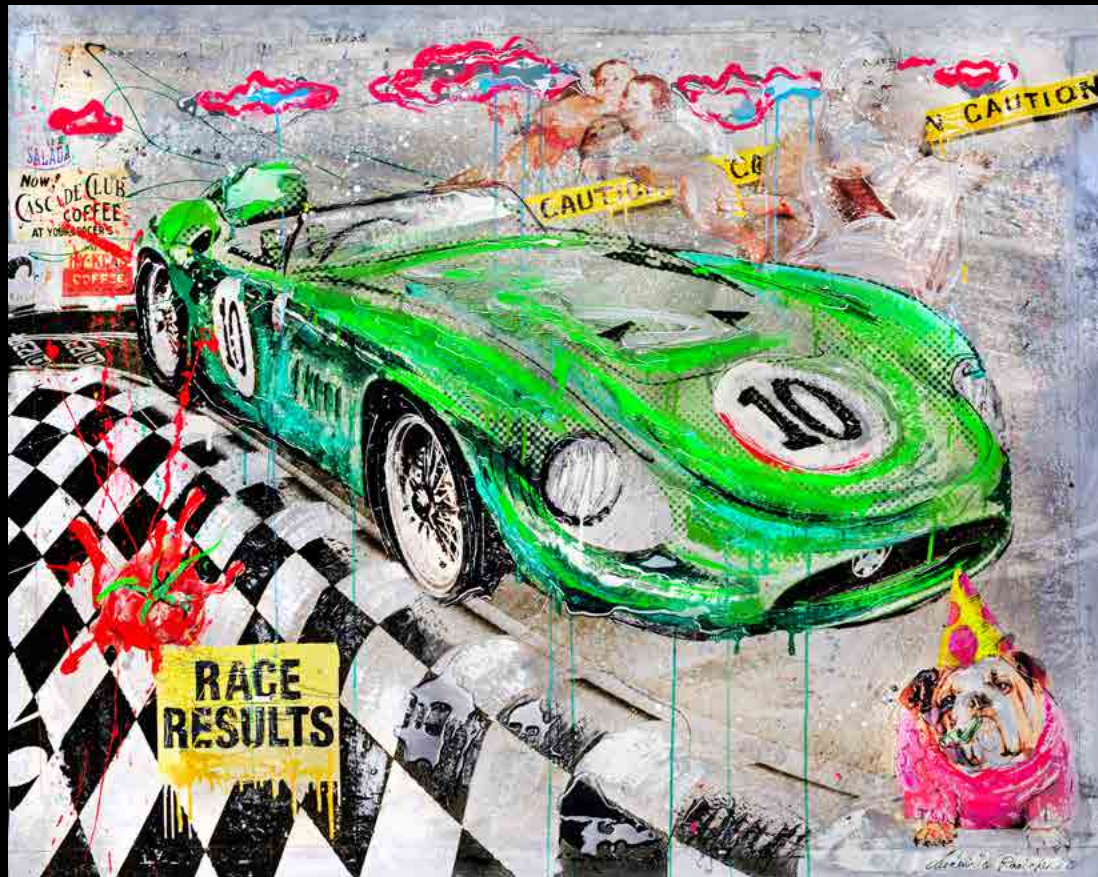
СССР, 120X150



EU BREXIT, 120X150



MADE IN CUBA, 120X220



TOMATO RACE, 120X150



## EVA IN WONDERLAND

2017

Ludmilla is an accomplished artist and designer but also a proud mother; for her latest series, she chose to reproduce the drawings of her daughter Eva, 5 and a half years old, on a large scale. This is how the artworks of “Eva in Wonderland” were born, where the fairy-tale subjects imagined by Eva were taken up on the canvas by the expert hand of Ludmilla. The result is an original and impactful representation of enchanted castles, fantastical characters and jungle animals, characterized by bold lines and colors.

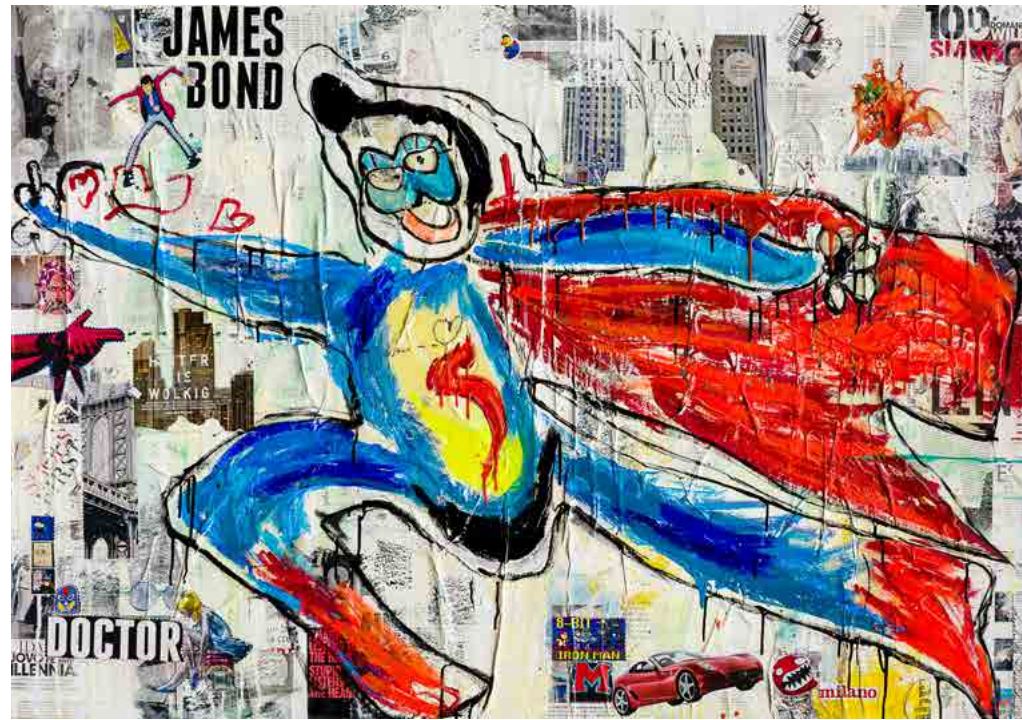
“Eva in Wonderland” is a fairy tale, or at least it seems to be. Looking more closely, however, we realize that the world imagined by a child is concrete proof that imperfection always generates something unique and extraordinary.



DREAM CASTLE, 150X200



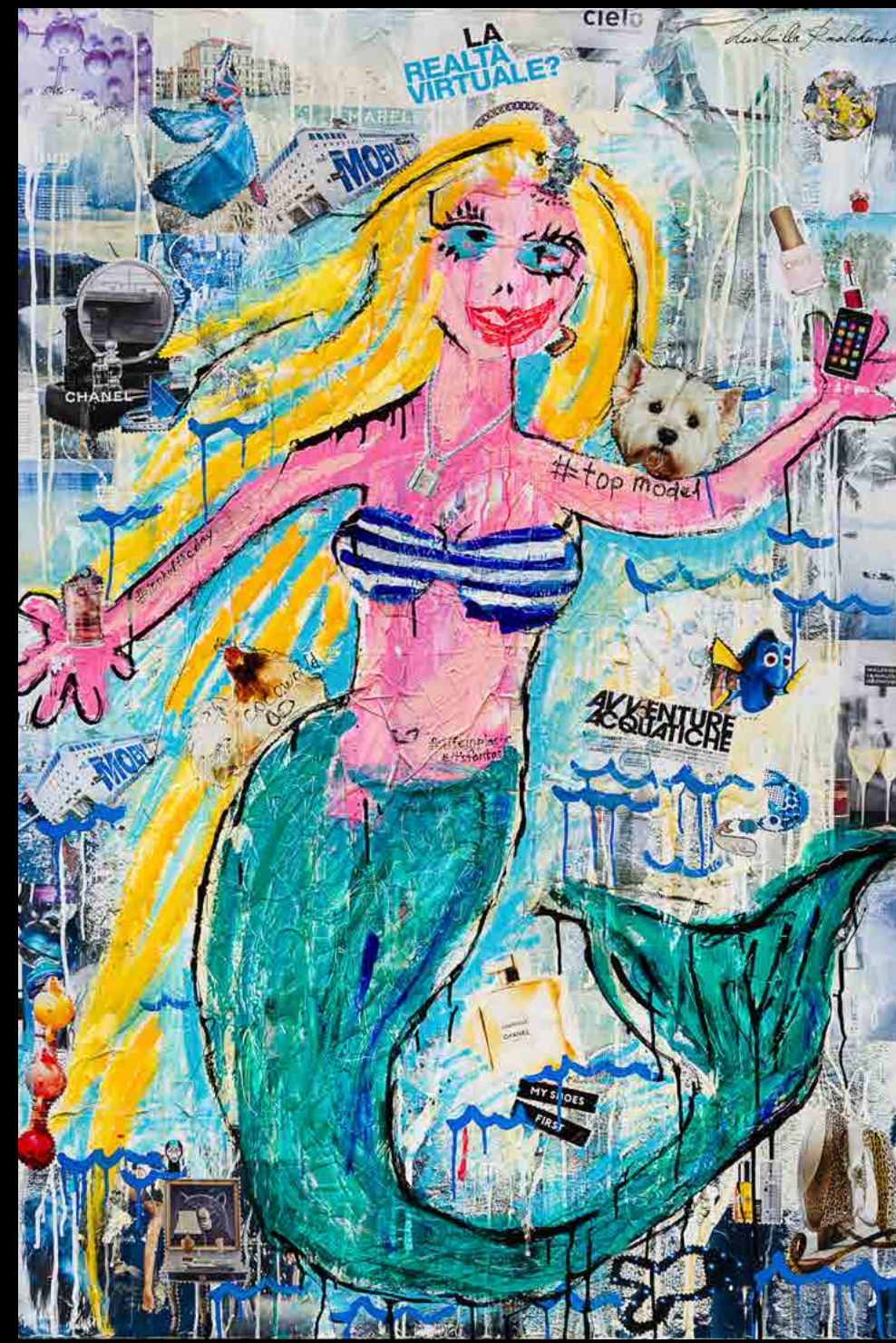
— NOT —  
IN SALE



**SUPER PAPÀ,**  
100X150



**CHINESE TIGER,**  
100X150



**SOCIAL BLONDIE,** 150x100

Private collection, available like multiple on different supports.



## ERA DEL DRAGONE

2017

A crucial moment in history, a point of no return for humanity. A visceral desire to be transported elsewhere is born.

Ludmilla Radchenko, at the height of her desire to convey the vulnerability of her feelings, takes us through these works to discover her world permeated by fairy tales. The places of the mind and soul where dragons show their not being monsters, their feelings, their "giant" and never cumbersome soul. Where the wait for the dream meets reality.

Thirteen absolutely unique pieces represent Radchenko's manual creativity at 360 degrees, the decoupage and collage techniques together make each of the artist's works absolutely unrepeatable.

A world made of enchantment that drags and envelops the enchanted gaze of the spectator. Dragons are inside us. They spy on our soul. They try to overwhelm it with their size, their disturbing eyes, their fire. The artist tames them in her new series "Era Del Dragone". It brings them closer to us. In the sweet organized "confusion" of POP.

## ◀ CONTEMPLATON, 150x200

Life is the result of the fusion between our past, present and future; every step we take enriches our journey and outlines our path.

The statutory dragon represents observers, with serenity, the path taken up to that moment, confident: "What will tomorrow bring us? What have we done to make it better?".

● Private collection, available like multiple on different supports.



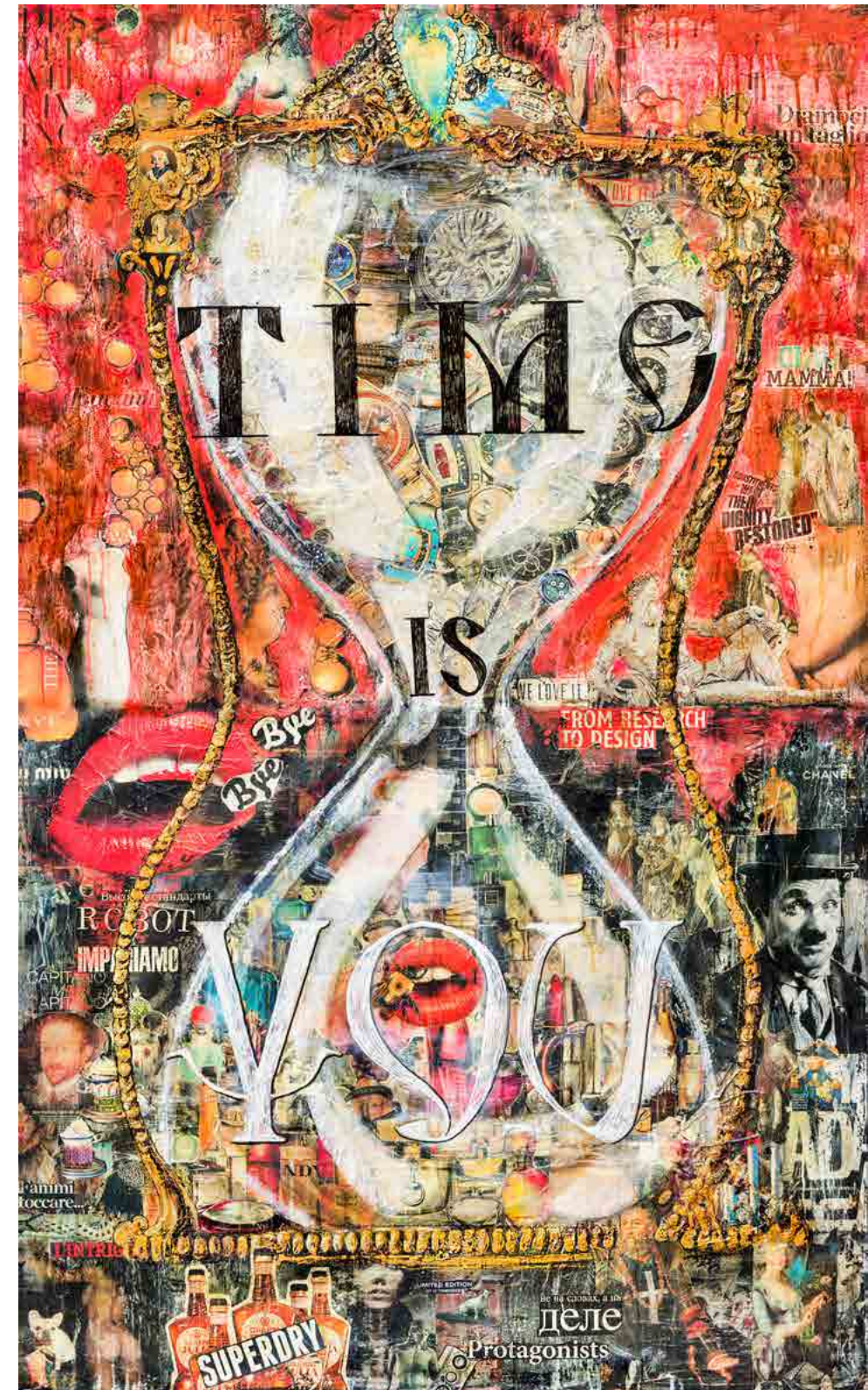
## MADNESS, 150x150

Madness is a complex condition, linked to instincts and deep emotions, often repressed and hidden. The negative meaning of this state of mind is reevaluated, the madness of the dragon is represented on the canvas in all its primordial force, as an invitation to transform into strength instead of repressing the impetus of one's feelings: there is always a grain of madness in love just as there is a grain of logic in madness.



**STREGATTO**, 140x100

A cat immersed in luxury, surrounded by precious objects representing a status symbol: under its paws lies not a snake but a chain of pearls. Is the cat the jealous guardian of this wealth or is it simply trapped in the golden cage that surrounds it?



**VANITAS**, 200x120

"Mirror mirror on the wall..."

Who has never wondered how we appear to others? The gaze of others always gives us a different image, but we are the ones who establish who we really are. The mirror ironically reflects what we want to see, reminding us: you look fine!

Private collection, available like multiple on different supports.



## IDEA DEL REALE

2012

“Idea del reale” is a journey through space-time dimensions and the sensorial world, a game with the observer who is guided into a POP world, through a new way of reading a work of art, which allows you to discover its details no longer with a static observation but in movement. A project created with a very particular technique, with the overlapping of a series of backlit lenticular panels that exploit the properties of the plate, capable of offering a different image and a sensation of depth. This series was exhibited in New York, c/o Agorà Gallery.

**DREAM TRAVELLING**, 125X190  
Technique: mixed on lenticular panel

“Dream Travelling”: How do we manage space and our movement? How do we live? Crammed into narrow spaces, subjected to infernal work rhythms, life passes by and we don’t even notice. And we often spend it locked up in offices, in very limited spaces, in apartments that like cells fill a busy and ruthless hive like our cities. And we often live this life fantasizing, dreaming of flying away like butterflies and traveling through boundless spaces.

The artwork offers us this dreamlike 3D journey of a butterfly over infinite and distorted spaces to simulate escape and the desire to escape from often narrow and limiting realities. And finally, why set spatial limits? Why not travel with your imagination without precluding new worlds and spatial models?



**MISSION IMPOSSIBLE**, 125X125, 65X65  
Technique: mixed on lenticular panel

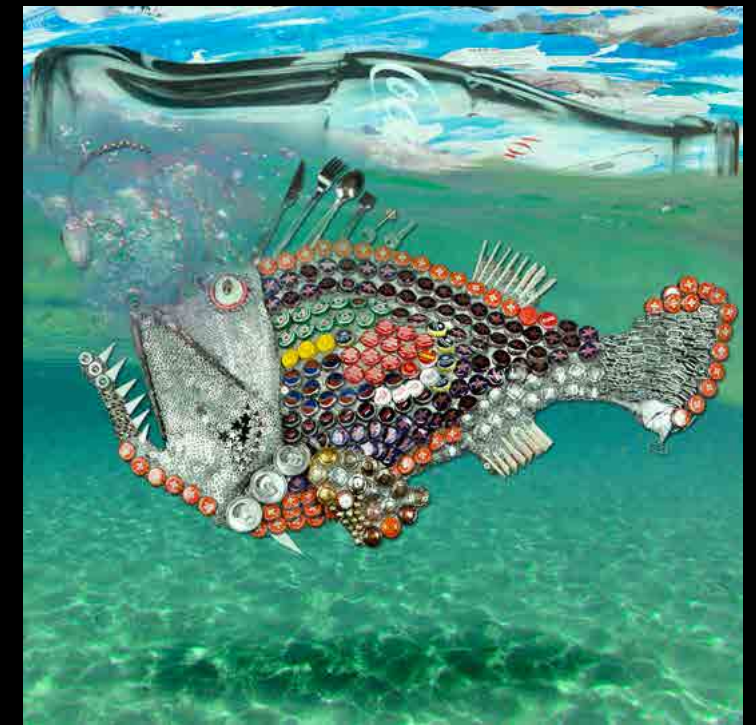
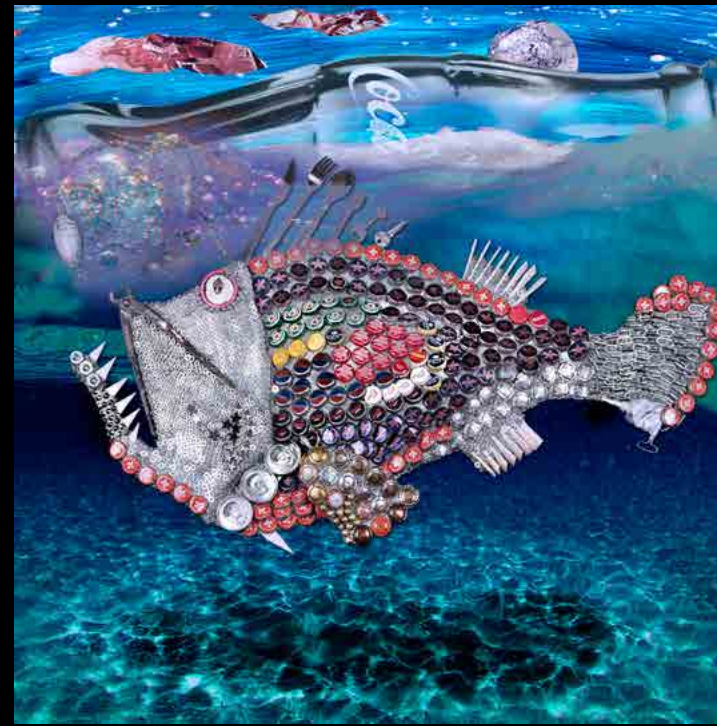
Has the Niagara Falls ever stopped flowing? Not since man can remember. The alternation of cyclical temporal elements, Day-Night, Seasons, Eras has always accompanied the life of man, just as the slow and inexorable flow of time is often associated with the flow of a river. It is not possible to stop it. And the dragonfly, such a slender, frail, fragile, random animal is the symbol of this attempt. The dragonfly tries to steal a drop, tries to fight against an element infinitely larger than itself. The dragonfly tries to fight against time and against the modifications that its natural habitat has undergone over time due to man.

Private collection, available like multiple on different supports.



**GENERATION**, 165X125  
Technique: mixed on lenticular panel

The life of man, however long, has a beginning and an end, just like the life cycles of plants, animals and everything that surrounds us. The work places the observer in front of this circularity of life, the newborn becomes an adult and then an old man, but in the end everything starts again from the beginning. Because if life is seen along a segment then yes it has a beginning and an end but if seen as a circle then it is infinite.



**ECO FISH**, 125X125  
Technique: mixed on lenticular panel

ECO FISH made with a special technique on a 3D lenticular support. Composed of 4 frames that represent the phases of the day: dawn, day, dusk and night. The protagonist is a bottle, floating in the same sea that man continues to pollute day after day

# EXTRA

2008-2018

The “Extra” collection was born as a series without a precise common thread or specific theme.

These artworks were created at different times, and are united by a strong creative inspiration on the part of the artist. A news story, a social event or a particular date inspired this collection. Different works confront each other on current issues, giving us, with subtle irony, a Pop interpretation of the contemporary world.



**VANITY**, 150x150

“Vanity” dedicated to human vanity, an aspect that increasingly distinguishes our society, where the aesthetics of beauty prevails and hides the beauty of the human soul.

● Private collection, available like multiple on different supports.



BLACK POWER, 100X160



LA SOCIETÀ DEI MAGNACCIONI, 100X150



FULLART COUTURE, 80X80



GOD SAVES MY SHOES, 200X130, 2012

A continuous search for harmony between past and future often characterizes Ludmilla's artworks, which as in this case decontextualizes Botticelli's Venus, transporting it into a current dimension. The figure is projected onto the "boot" of Italy "The Future of Promise" where the young Ludmilla landed at twenty years old in search of her future. This artwork contains dreams and difficulties, such as the bureaucratic rules of the Ministry of the Interior, for this reason we find excerpts of her residence permit. The story of a journey made in Italy, a journey on the boat that led the "Soviet Venus" with her all-star inalized, to analyze the current situation of society.

Biennale di Venezia 2012



## ART & PASSION

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*"Painting is not an aesthetic operation: it is the form of magic intended to perform a work of mediation between this foreign and hostile world and us"*

Pablo Picasso

Every painting has its own story. Every brush stroke and every drop of paint used is like a word written on the canvas and, sometimes, these stories are news stories, children's dreams, magical childhood worlds translated into Pop stories. Canvases born from the most diverse inspirations, but always faithful to the painter's style.

Siberian by origin, in her artworks: her communist Russia, dreams of an ambitious girl, and the strength of a woman who was able to realize her own dreams through her art. Halfway between Pop representation and a street style that recalls the first writers, here we feel, through these canvases, the expressive force of Radchenko's thought, and we are possessed by color, just like the great abstract artist Paul Klee.

Radchenko, during her artistic career, experiments with various techniques and arrives in 2014, to interpret the blank canvas. At the beginning of her creative process the idea, interpreted and collected, finds space capturing the soul of the blank canvas. From here, from the intuition of this complexity, the unmistakable atmosphere of the artworks of the Siberian artist is born. Her skilled hand moves with elegance, giving body and form to the subjects that will populate her contemporary world.

The hunger and thirst of the "new for the new", the revolution made culture and mass consumption, the randomness of the object, isolated from the context, create a new interpretation. Art resolves itself into a game, scandal, denunciation. The path reaches its true completion: objects of the consumer society become privileged subjects of these canvases.

Her works are not arduous intellectual virtuosity, but solid icons that sink their roots in the common ground of everyday existence. Art, as a critical expression of the consumerist apparatus, refers to all the contradictions of a society built on the commodification of the soul, a narcissistic representation of human vanity. In search of meaning, within the complexity of existence, interpreter of social dynamics and individual anxieties, Radchenko reproduces the mystery of life on canvas.

Welcome: POP art is served!

**Benvenuti: L'arte POP è servita!**



I WAS NOT A SARDINE, 100X200

## ARTISTIC CONTAMINATION PROJECT

EXTRA OUTDOOR MEETS THE VISUAL POWER OF LUDMILLA RADCHENKO.

The kitchen is no longer just a functional element — it becomes a work of art. Through the artistic collaboration and creative contamination with Ilenia Dalmonte, each surface is transformed into a unique piece, where design, innovation, and contemporary art blend in perfect harmony.

This exclusive project celebrates the encounter between functionality and emotion, turning the Portofino outdoor kitchen into a vibrant expression of individuality and artistic vision



by Ludmilla Radchenko

Private collection, available like multiple on different supports.



## SMART KEYCHAIN DIGITAL CATALOGUE

 **FUORIE SERIE**

A keychain designed and created by Okinawa Operation S.r.l at the artistic request of Ludmilla Radchenko. A reinterpretation of the artwork of the Siberian artist "Cryptobanks" 2021. An exclusive Smart Keychain in limited editions of 1,000 numbered units "made in Italy", which allows the owner to view the complete catalog of the entire gallery and the artistic path of Ludmilla Radchenko. The advantage of having this digital catalog allows immediate sharing and reading by all mobile devices, thus eliminating the production and waste of paper. The technology present inside the product is NFC type, with the extreme versatility of RFID identification. An interactive exhibition at your fingertips, which represents advanced technology and eco-sustainable materials, namely "The washable paper", an exclusive product that wants to bring as an alternative to the most common materials, boasting an ecological DNA, because it is mainly composed of natural fibers and paper fibers. The washable paper products have been developed within the Smartmaterials.it materials range

[okinawaoperations.it](http://okinawaoperations.it)



[ludmillainbitcoin.com](http://ludmillainbitcoin.com)

# WINE & LUXURY

MENSILE DI GUSTO ED ELEGANZA

**Sandro Camilli**  
**PRESIDENTE AIS**

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L'ENOGASTRONOMIA  
ITALIANA

**Mare Nostrum**  
**Seafood**

L'ESSENZA DEL  
SAPORE RACCONTA  
LE EMOZIONI DEL GUSTO

**LUDMILLA**  
**RADCHENKO**

L'ARTE È LA SUA  
PAROLA SULL'ATTUALITÀ

**QUELLENHOF**  
**LUXURY**  
**RESORTS**

PARADISI SPA  
IN RIVA AL GARDA E TRA  
I MONTI DELL'ALTO ADIGE



PERIODICO MENSILE - Anno II - Aprile 2023 - € 8,50

Ph. di Alberto Buzzanca

luxury

## Ludmilla Radchenko: l'arte è la sua parola sull'attualità

Ecco gli ultimi successi  
dell'amata pop artist

A cura di Eleonora Pepe

**S**e ad esprimere la propria vena artistica è uno spirito eclettico, i risultati possono essere davvero entusiasmanti. Ed infatti, senza ombra di dubbio, quelli di Ludmilla Radchenko lo sono.

Pop artist e art designer affermata a livello internazionale, Ludmilla è la protagonista di una carriera in costante escalation, che nel corso degli anni l'ha vista esporre nelle più importanti fiere internazionali, gallerie e musei di tutto il mondo.

Ammirata e amata da noti collezionisti - come Sebastian Vettel, Jorge Lorenzo, Jami-roquai, Fondazione di Elio Fiorucci, Mazzoleni e Maimeri - l'artista è stata fra le prime al mondo a sperimentare la vendita delle proprie opere in bitcoin; in questo modo ha confermato che l'innovazione è una delle caratteristiche fondamentali della sua ricerca.

Grazie all'utilizzo della tecnologia blockchain, infatti, dal 2007 è riuscita a quadruplicare le quotazioni delle sue opere. Come la stessa Ludmilla dichiara, la sua strada l'ha trovata



quindici anni fa: da qui, l'arte l'ha fatta crescere a trecentosessanta gradi, rendendola completa e indipendente.

Per questo motivo, lo scorso maggio 2022 ha celebrato i 15 anni del suo percorso creativo in un incontro che ha stimolato la sua visione e il suo cammino verso il futuro: l'art show "Look up; The way to the future".

Questa mostra-show ha permesso alla

## luxury



Radchenko di mettere in comunicazione i tanti mondi che ha interpretato con la sua Popart in una suggestiva location post-industriale, l'EX SAPONIFICIO di Milano.

Ludmilla ha sempre sognato di poter mettere a "nudo" le sue opere in uno spazio industriale; qui, infatti, ha avuto modo di condividere con gli ospiti il suo percorso artistico attraverso un vero e proprio viaggio in cui le sue "visioni del mondo" hanno avuto spazio per respirare, parlare e vivere il loro momento di libertà.

Invece, il primo appuntamento scenografico del 2023 in occasione della Milano Fashion week è stato il "Recycling Winter": un Art, Fashion&Dance Show incorniciato dalla loca-

tion "The Sanctuary".

Questa volta la Radchenko ha scelto di esporre solo 11 tele originali dalla nuova serie artistica "ICONS RECYCLING", lanciando la sua ultima collezione di pregiati foulards (Siberian Soup FullArt) - i multipli d'arte da indossare, legata indissolubilmente alla nuova serie protagonista.

Al posto della "classica sfilata" ha stupito tutti con delle performance - vere e proprie espressioni contro la guerra - che hanno unito le danze russe tradizionali con quelle più moderne, interpretate da Russiyana, Roman Froz (famoso ballerino russo di breakdance) e Oscar Serra (noto ballerino di hip hop).

La serata è stata decisamente scenografica, condita dall'atmosfera magica in stile "Cru-

WINE&LUXURY 123



delia" e dalla sua auto d'epoca. Numerosi, gli ospiti VIP e i colpi di scena, fra quali la neve che ha avvolto il pubblico.

Durante l'evento - tenutosi in concomitanza all'aumento del coefficiente artistico di Ludmilla Radchenko - sono stati lanciati i

nuovi multipli d'arte creati in collaborazione con 'Quadrus light', leader nel campo della retroilluminazione.

L'artista siberiana ammette che "Icons Recycling" è la conferma della sua maturità, sia come donna e che come artista. Le sue

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opere sono dei veri e propri mes saggi visivi, spazi per esprimere la sua visione del mondo. Mai come in questo momento storico, infatti, è necessario sperimentare nuovi modi per comunicare un disagio collettivo.

Le tematiche sociali incrociano un'espressione artistica irriverente, prendendo spunto dalle "icone" del mondo consumistico di oggi. A contraddistinguere l'arte della Radchenko un linguaggio ironico, che tratta temi politici e di attualità attraverso la semplicità dei personaggi dei fumetti (che vivono le problematiche dell'uomo attuale).

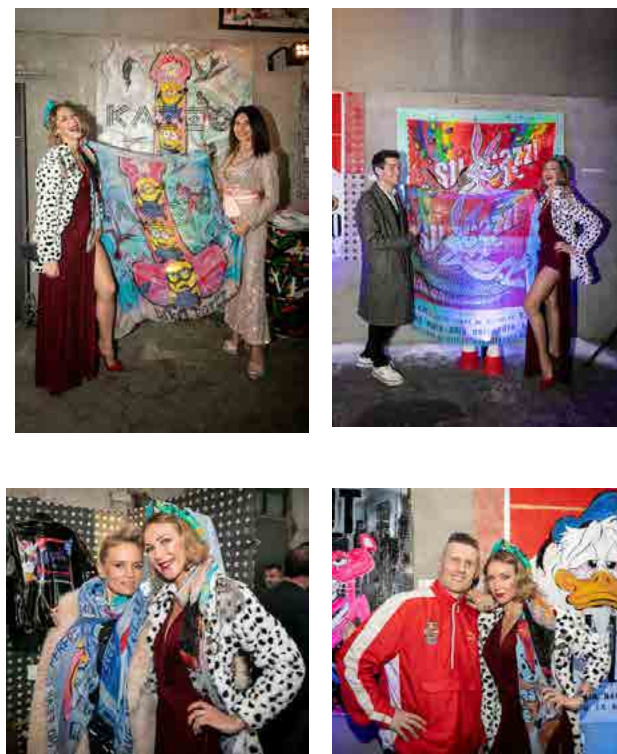
Sempre più protagonista del mondo dell'arte contemporanea, inoltre, Ludmilla non smette

di percorrere la strada della sperimentazione artistica. Per questa serie sceglie di lavorare sulla tela grezza, affrontandola completamente a mano e sfidandola con il suo tratto ormai sicuro ed istintivo. Si avvicina così alla verità concettuale, rinunciando volutamente alla tecnica del collage (per anni uno dei suoi tratti più riconoscibili).

Il prossimo appuntamento imperdibile è sicuramente l'attesa "DESIGN WEEK". Ludmilla invita il suo pubblico in Brera Design District, riconfermando l'esposizione panoramica della sua creatività presso la rinomata galleria di Modernariato "Robertaebasta", in via Solferino.

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luxury

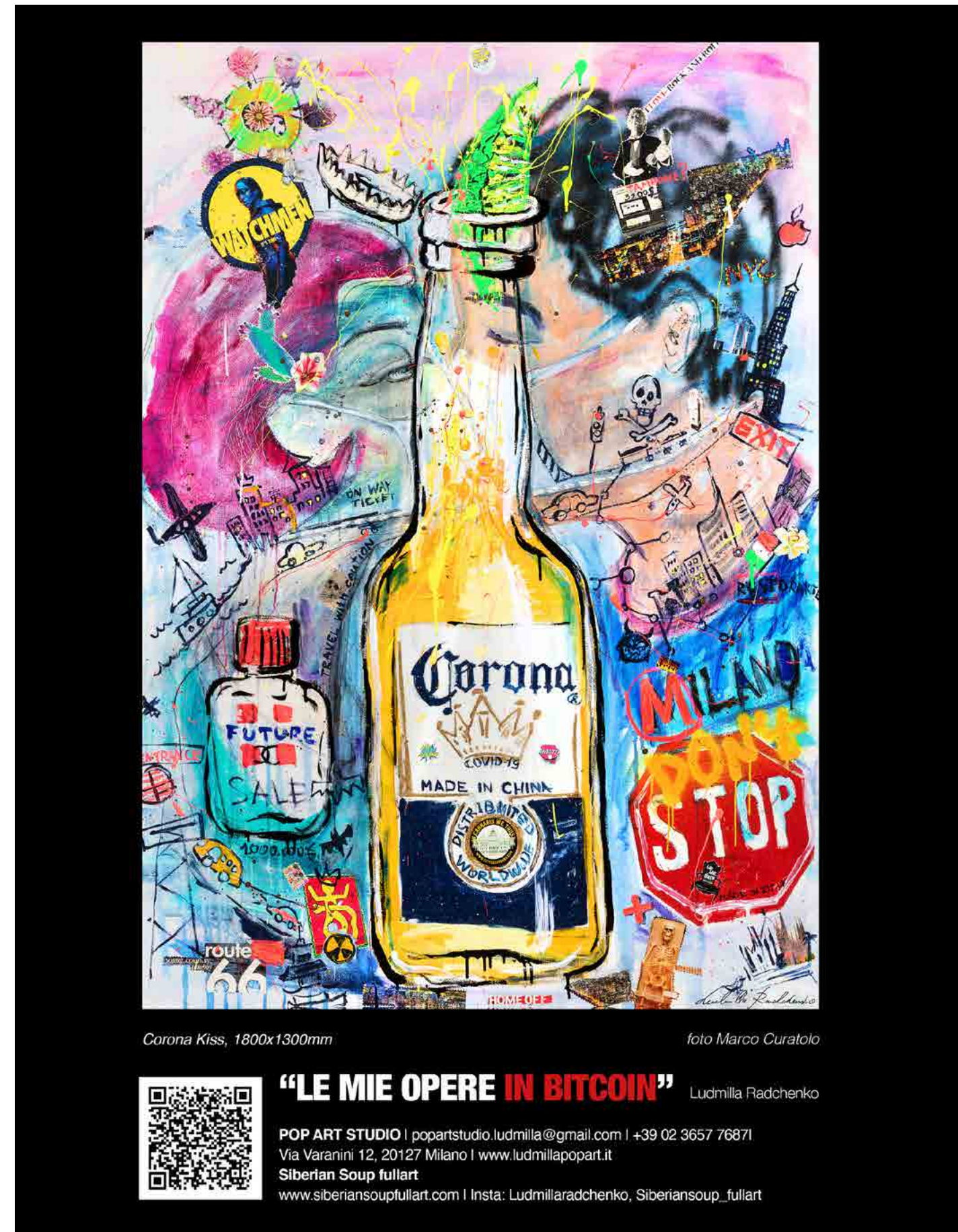


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luxury



WINE&LUXURY 129



## LA RADCHENKO SCOMMETTE SUL FUTURO – LE MIE OPERE IN BITCOIN.

Ludmilla Radchenko nasce l'11 Novembre 1978 a Omsk in Siberia, dove si diploma in Fashion Design nel 1999.

Nel 2009, dopo un corso alla New York Film Academy negli USA, Ludmilla decide di dedicarsi totalmente alla sua **più grande passione: la pittura**. Da Dicembre 2010 è nelle librerie Feltrinelli il suo primo catalogo: **"POWER POP"** edito da Skira.

Ludmilla Radchenko negli ultimi anni ha esposto in molte mostre internazionali, sia private che pubbliche, e non a caso è considerata una delle esponenti più interessanti del **Pop Realism**.

Un percorso insolito quello dell'artista siberiana, partito dalle lontane lande sovietiche, passato dalle riviste di moda, è giunto oggi ad una sintesi in cui la comunicazione si veste di strumenti artistici assolutamente contemporanei, in linea con i nuovi modi di intendere la pittura.

L'arte urlata della Radchenko non si limita alla tradizionale tela, ma varca ambiti come il design e la moda, attraverso personalizzazioni degli spazi e degli arredi. Nascono collaborazioni con diversi brands che diventano: le **"capsule collectios"** firmate **Ludmilla Radchenko**. Tra le sue commissioni Ludmilla realizza le opere per alcune rock star come **Jamiroquai** e **Grace Johns**, per i **campioni del mondo di Moto GP Jorge Lorenzo** e di **F1 Sebastian Vettel**.



### “ Cosa distingue la Radchenko dagli artisti contemporanei? ”

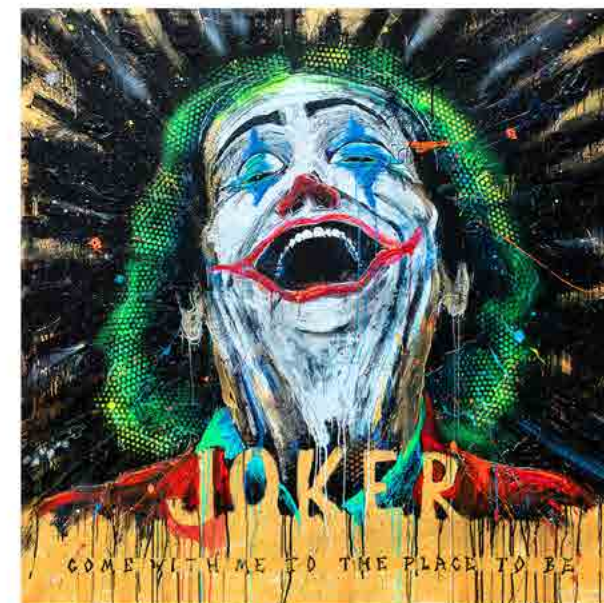
La mia indipendenza. Penso che il mio percorso artistico sia molto differente rispetto ad un percorso tradizionale, sono partita avvantaggiata essendo già conosciuta in Italia, ma svantaggiata perché nessuno avrebbe scommesso su di me come artista. Faccio questo lavoro a tempo pieno da dodici anni, sono diventata un'artista indipendente, lottando contro i pregiudizi e dimostrando un impegno costante. Sono cresciuta insieme alle mie opere arricchendo il mio curriculum e diciamo che gli ultimi anni mi sono sentita finalmente riconosciuta, anche dai grandi addetti d'arte.

**Non solo indipendente ma anche poliedrica, Ludmilla interpreta le sue opere dando luce a vere e proprie icone pop da indossare, ideando senza sosta nuovi multipli d'arte in un incessante percorso di continuo affinamento e sperimentazione.**

**I suoi foulards, Siberian Soup FullArt, hanno fatto innamorare tantissimi fans della sua arte. Come si definisce esattamente?**

**PopArtist & ArtDesigner!** Essere internazionale ti porta ad essere per forza poliedrica, osservare molto e assorbire diverse culture. Mi piace sperimentare e considero la mia arte molto trasversale. Infatti grazie a collaborazioni con diversi brand, dove personalizzo i loro prodotti con il mio stile è nata l'idea del mio brand dall'obiettivo di trasformare l'arte in fashion: "Siberian Soup FullArt".

Così nascono i miei amati FullArts (proveniente da "foulard") - Innovativi **"multipli" d'arte** frutto della passione tra arte e moda, dove i soggetti dei quadri rivivono su cashmere&seta: ad ognuno il suo pezzo d'arte da indossare!



Joker, 1500x1500mm

### UNA SIBERIANA CHE RACCHIUDE IN SE IL SOGNO DI UN'ARTE A 360 A GRADI E L'ESIGENZA DI CONDIVIDERLA CON IL RESTO DEL MONDO



Symphony of Silence, 1300x1300mm

**Nelle sue opere: la sua Russia comunista, sogni di una ragazza ambiziosa, e la forza caratteriale di una donna che ha saputo realizzare i sogni attraverso la sua arte. Come definisce la sua corrente attuale e cosa esprime la sua arte?**

Le mie riflessioni, partono dalla constatazione che io stessa sono un frammento attivo di una rete di comunicazione estesa ben oltre il sistema della moda. Ho sempre avuto troppo poco spazio per esprimere la mia opinione, in modo particolare da straniera. Invece nelle mie opere posso provocare, giocare sui doppi sensi capovolgere il significato! Anche se mi definisco una Pop Artist, la corrente alla quale appartengo è Pop Realism, un concetto più narrativo rispetto alla PopArt tradizionale.

La mia arte si ciba di icone, drammi, percorsi di vita, successi e speranze comuni, in un mondo in continuo cambiamento che ha bisogno di certezze e tenta di ritrovare se' stesso rallentando lo sguardo sui particolari. Spesso sono i dettagli, ritagli di giornali per esempio a raccontare la storia dentro un'opera.

Ho sperimentato moltissime tecniche ma credo che da quando ho imparato a sfidare la tela bianca, ho capito che posso finalmente non avere più nessun filtro nel mio linguaggio. Gli ultimi lavori, infatti, hanno una sicurezza ed una forza maggiore rispetto alle prime tele.



Bitcoin, 1300x2000mm

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**Che valore hanno le opere della Radchenko, chi sono i suoi collezionisti e chi promuove un'artista "ormai esperta" nel campo dell'arte?**

Lavorando con tanti mercanti d'arte e molte gallerie riconosciute in tutto il mondo, penso che lo strumento più efficace sia decisamente l'universo social.

Credo che Instagram sia il canale migliore per l'impronta che voglio dare alla mia comunicazione, che è diventata la mia forza e il mio modo per distinguermi.

Molto spesso anche le gallerie investono nel mio lavoro non solo per commercializzare la mia arte, ma per essere nel circuito della visibilità che possono ottenere grazie alla mia comunicazione.

Per quanto riguarda il coefficiente artistico; che è un parametro usato per definire il percorso professionale in base al curriculum e ai collezionisti propri, sono partita da un punto di coefficiente, dodici anni fa, per arrivare oggi ad un coefficiente pari a quattro.

Viene calcolato in questo modo: **4x(altezza in mm + larghezza in mm)**. Tra i miei collezionisti ci sono persone comuni, molti imprenditori, banche e anche celebrities del calibro di Sebastian Vettel e Jamiroquai.

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Dopo un po' di anni di esperienza ho accumulato tantissimo materiale, ho sentito la necessità di creare una "storia", un contenitore per ogni opera, dando una traccia "ufficiosa" delle opere sia per un collezionista esperto e non.

In collaborazione con **Art ID**, nasce il progetto di attribuire un certificato digitale che valorizza ogni opera in modo unico, autenticandola attraverso tutte le informazioni che la contraddistinguono: esposizioni, mostre, eventi, immagini in alta risoluzione. **Il certificato digitale è alla base della creazione di una nuova generazione di opere d'arte**, che diventano più trasparenti e "liquide". Queste informazioni sono rese immutabili grazie alla tecnologia **Blockchain** e possono essere condivise tramite **QR code** o link.

**“ Fiduciosa della sua capacità artistica, accetta un grosso rischio, come una roulette russa, non la spaventa scommette sul futuro? ”**

**Per forza, altrimenti che scommessa è?**

Mentre c'è chi ne parla come una seconda corsa all'oro, chi come una bolla che prima o poi esploderà: mentre i mercati si domandano quale sarà il futuro della più nota criptovaluta, diciamo che la mia scommessa è donare un nuovo corso alle mie opere, guardando il futuro.

Tanti hanno già comunicato che possono accettare il bitcoin come un modo per monetizzare beni, ma il mio



**Al passo di questo cambio epocale, tra incertezze e dubbi, nasce la nuova sfida dell'artista siberiana: dare un nuovo valore alle sue opere. Cosa combina nella sua mente vulcanica?**

Un fenomeno recente ma in grande espansione, quello delle opere d'arte disponibili per chiunque online che vengono certificate attraverso questa innovativa tecnologia e che quindi assumono un valore di unicità effettivamente riconosciuto dal mercato. La Blockchain è un registro digitale incorruttibile, ad oggi, apparentemente invincibile.

Il mercato dell'arte, utilizza **una nuova criptovaluta** per quotare capolavori artistici, ponendo un'attenzione sempre crescente al valore e **all'unicità di un'opera d'arte**.

A causa della sua programmazione, il mercato cambia ogni giorno per rappresentare la volatilità dei prezzi espressi in bitcoin. Allora ho pensato: **“perché invece di essere schiavi di questa moneta “misteriosa” che ha stregato milioni di menti, non prendere questo rischio e tradurre la quotazione ufficiale delle mie opere direttamente in bitcoin, come quotazione fissa!?”**

**obiettivo è proprio fissare la quotazione in bitcoin.** Penso che per fine Aprile renderò reale e tangibile questo progetto.

Così i fans della criptovaluta potranno finalmente spenderla senza la preoccupazione del cambio e quelli che ragionano in moneta tradizionale si adegueranno al valore del bitcoin in quel preciso momento.

Rimane dunque un quesito: **“Che ne sarà dei nostri miti del contemporaneo?”**

Solo l'arte rimarrà al cospetto dell'umanità futura, ed ogni volta sarà riscoperta in mezzo ai deserti e sotto le stelle, e se avrà la storia – non perderà mai il suo valore.



ludmillapopart.it  
siberiansoupfullart.com

Laura Banzi  
foto Marco Curatolo



DISEGNO PREPARATORIO "LAST SUPPER", 200x280



**"LOOK UP - THE WAY TO THE FUTURE"**

Art Show celebration,  
15 year of career, Vaporart,  
Ex Saponificio Milano



THANK YOU

*LR*

LUDMILLA  
RADCHENKO

**POP.ART.STUDIO.**

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TUTTE LE FOTO - MARCO CURATOLO

“

OGNI MURO  
È UNA PORTA

”

*Ralph Waldo Emerson*



*Lucilla Falchetti*